



Fashion in Recent Decades

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Table of Contents

Chapter 1 - 2000–2009 in Fashion

Chapter 2 - 1990s in Fashion

Chapter 3 - 1980s in Fashion

Chapter 4 - 1970s in Fashion

Chapter 5 - 1960s in Fashion

Chapter 6 - 1945–1960 in fashion

Chapter 7 - Punk Fashion

Chapter 1

2000–2009 in Fashion

The 2000s are often described as a "mash-up" decade. For the most part, the decade did not have one particular style like the decades from the '40s to '80s, but rather a recycling of styles from past decades, which was common in 1990s fashion. Many 1990s styles continued into the 2000s, but became more polished. The minimalist aesthetic of 1990s fashion continued in the first years of the decade, but fashion moved away from minimalism from 2003 onwards.

Women's fashion

In the **early 2000s**, women and girls wore shoes and boots with rounded or flat toes. Dressy, feminine styles were reintroduced over the course of the decade, as women's fashion moved away from the more unisex styles of the 1990s. From the early 2000s onwards, women wore denim miniskirts, burberry, hip-hop inspired sweatpants, Daisy Dukes, ripped "distressed" jeans, flip-flops, ponchos, flared trousers, denim jackets and tank tops exposing the midriff. Colors like baby blue, yellow and hot pink were popular.

From the **mid 2000s** onwards European and American women wore lowrise skinny jeans, lycra yoga wear, knee-high boots with pointed toes, trenchcoats and peacoats, tunics worn with wide or thin belts, capri pants, longer tank tops worn with a main blouse or shirt, leggings, and "vintage clothing" including hippie and Boho inspired dresses with paisley patterns. Crocs were a brief fad for both sexes in the summer of 2005, despite their kitsch connotations.

In the **late 2000s**, headbands, denim-print leggings, knitted sweater dresses, Nike Tempo shorts, wonderbra and sloggi underwear, ballet flats, acid wash skinny jeans and light, translucent tartan shirts worn with a camisole underneath were popular among young women. Long, baggy shirts were taken in at the bustline and often paired with a belt. Leather jackets and fur coats (previously avoided due to their association with animal cruelty) made a comeback. In Britain Middle Eastern shemaghs were worn as scarves as a protest against the Iraq War and demonstration of solidarity with the Palestinians

Men's fashion

In the **early 2000s** Argyle socks, khaki slacks, bootcut jeans, tracksuits, light-colored polo shirts (sometimes striped), white Adidas or Nike trainers, baggy carpenter jeans, Oxford shoes, loafers, camp shirts (often in fancy metallic patterns for clubbing), and baseball caps were popular. Practical hiking jackets (of the type made by Berghaus), fleeces and padded tartan lumberjack-type shirts were worn as winter outerwear.

In the **mid 2000s** retro fashions inspired by British indie pop groups and the 1960s counterculture became popular, including Converse All-stars, winklepickers (taken to extremes by individuals within the Mexican cholo and lowrider subcultures), cartoon print hoodies (in contrast to the designer brands worn by the chav subculture), vintage T-shirts, slim-fitting jeans, Mod-style parkas, military surplus dress jackets and fitted 1970s style Western shirts with pearl snaps (popularised by blues-rock band the White Stripes).

In the **late 2000s** 1950s and 1980s fashions became popular: Letterman jackets, black leather jackets like the Perfecto, Hawaiian shirts, straight leg jeans, Ray Ban Aviator sunglasses, Ed Hardy T-shirts, houndstooth tweed jackets, neon colors inspired by rave music, geek chic inspired horn rimmed glasses, roll sleeve tartan flannel shirts worn with white T-shirts, cardigans and knitted V-neck sweaters. Popular footwear in Europe and America included Sperry Top-Siders, Keds, motorcycle boots, Nike Air Jordans, checkerboard pattern Vans, and Converse Chuck Taylor All-Stars. In the European workplace the cut of suits changed as the three buttoned jackets popular in the 1990s were replaced with suits comprising a two-buttoned blazer and matching trousers. These sometimes featured contrasting Edwardian style piping on the lapels and were often worn with slim ties and waistcoats.

Youth fashion

Youth fashion was strongly influenced by many music-based subcultures such as Emo, Indie kids, scene kids, Psychobilly, Preppy, Skater, Goth, Nu-Metal (known as Moshers in the UK), ravers and Hip-Hop, including the British chav, US gangsta rapper and Mexican Cholo styles of the early 2000s.

Hairstyles

In the early 2000s womens hair was long and straight. Later, natural wavy hair and shorter styles like the bob cut and pixie cut made a comeback. For black women cornrows, dreadlocks, a tamed-down version of the Afro and Jheri curl were popular in the late 2000s, replacing the earlier straightened hair.

For men over 25, short hair has been the norm since the mid 1990s. In the early 2000s this usually took the form of a quiff although collar-length centrally parted curtained hair (as worn by Tom Cruise) was also briefly popular in the US and remains so in Japan. Other popular haircuts include spiky hair, buzzcut, flat top and fauxhawk. In the late 2000s beards, moustaches, stubble and the goatee became popular in reaction to the

effeminate metrosexual look, with charitable events like Movember further influencing their acceptability.

For teenagers short hair like the buzzcut was popular in the early 2000s. In the mid 2000s longer hair became popular, including the wings (haircut) inspired by surfers and British indie pop stars. In the late 2000s the androgynous Harajuku inspired scene hairstyles (often dyed bright colors) and eyeliner have become popular among girls and boys alike. As an alternative to the scene hairstyles, teenage girls opted for a preppy hairstyle that involved long, straight hair, side-swept bangs and a side part, while boys wore side-swept surfer hair.



Haute couture dress from spring 2006



Paisley handbag associated with the boho look



Modern leggings came into fashion in the late 2000s



Japanese teenagers on Harajuku Bridge



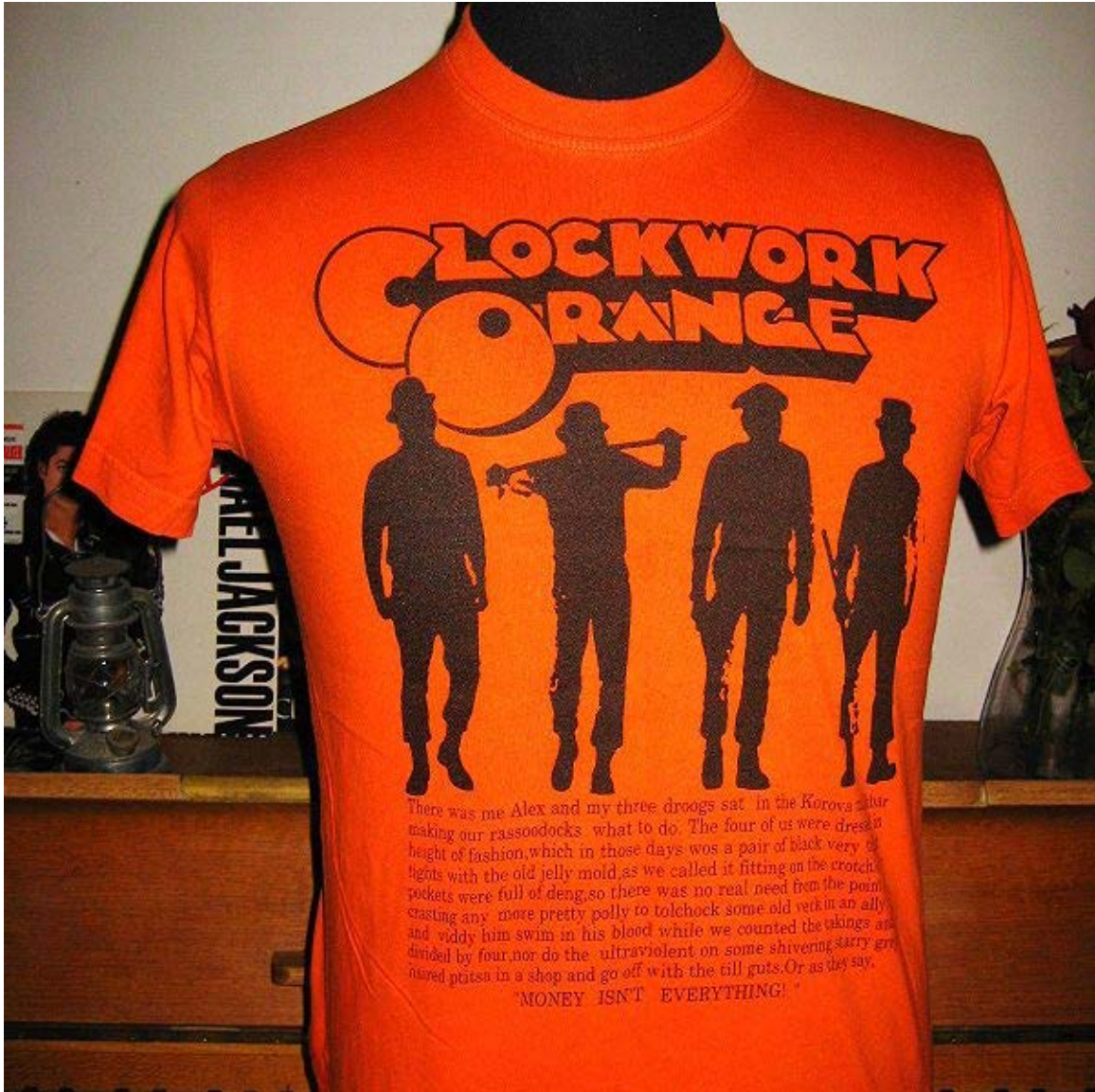
Trucker hats became popular in the early-mid 2000s



In late 2008, especially in Italy, the denim waistcoat was a popular feminine fashion accessory.



Slim-fit tweed jackets have gained in popularity since early 2006.



Vintage printed tees worn across Indie, Scene and Nu-Rave fans.



Slim-fitting plaid Western shirt gained popularity in the UK from 2008 onwards.



Scene Kids, late 2000s



German Mosher, the more punk-like incarnation of scene, early-mid 2000s



Vintage-style "nerd glasses" made a comeback in 2009



Mexican rapper in fur-lined parka, 2008



Emo kids from the late 2000s



Girl wearing skinny jeans, 2008