

Gunnar Schuster

Network Marketing - Enrichment or deception?

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**FOM Fachhochschule für Oekonomie & Management
Essen**

Study Program in

Master Thesis

in partial submission of the Degree in Master of Business Administration

**“Network Marketing -
Enrichment or deception?”**

Author: Gunnar Schuster

February 2010.

For Moritz and my family

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“Whenever you are asked if you can do a job, tell 'em, 'Certainly I can!' Then get busy and find out how to do it.”

Theodore Roosevelt (1858 - 1919)

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Gunnar Schuster

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