

Daniel Döring

The “No Frills” Strategy of Low-Cost Carriers

And their Impact on the Regional Economical Importance of Frankfurt Hahn Airport

Thesis (M.A.)

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MASTER THESIS

The “No Frills” Strategy of Low-Cost Carriers, and
their Impact on the Regional Economical
Importance of Frankfurt Hahn Airport.

Presented by:
Daniel Döring

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List of Acronyms

CASK	-	Cost per Available Seat Kilometre
DB	-	Deutsche Bahn
EEC	-	European Economic Community
IATA	-	International Air Transport Association
ICAO	-	International Civil Aviation Organisation
LCA	-	Low Cost Airport
LCC	-	Low Cost Carrier
NATO	-	North Atlantic Treaty Organisation
ÖPNV	-	Öffentlicher Personalverkehr
SPNV	-	Schienenpersonalverkehr
RASK	-	Revenue per Available Seat Kilometre
ZSPNV	-	Zweckverband Schienenpersonalverkehr

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