

C
M
Y
K



47
0
94
0



70
0
17
0



0
58
100
0



0
100
75
4

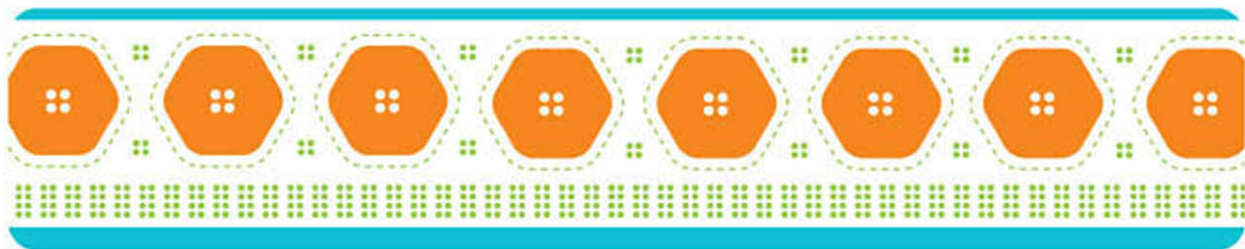
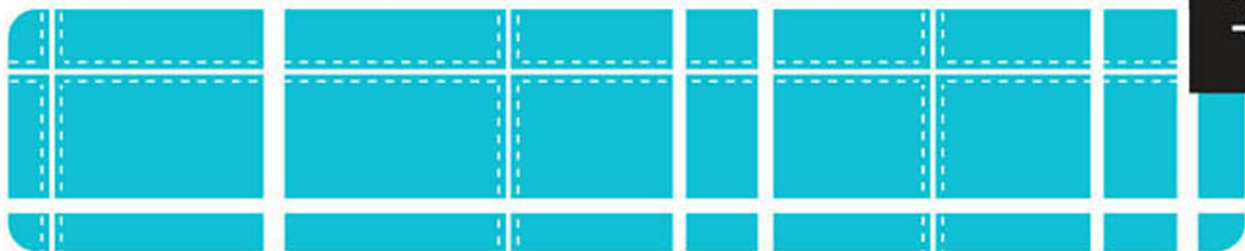
Pattern+Palette²

SOURCEBOOK

A Complete Guide to Choosing the Perfect Color
and Pattern in Design

Heidi Arrizabalaga

ROCKPORT



Pattern+Palette²

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SOURCEBOOK

A Complete Guide to Choosing the
Perfect Color and Pattern in Design

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Compiled by Heidi Arrizabalaga



Introduction	5
Modern Enthusiast	6
Madame Nouveau	40
Floral Aesthete.....	74
Global Maven	108
Pop Impresario	142
Urban Vivant	176
About the Author	208



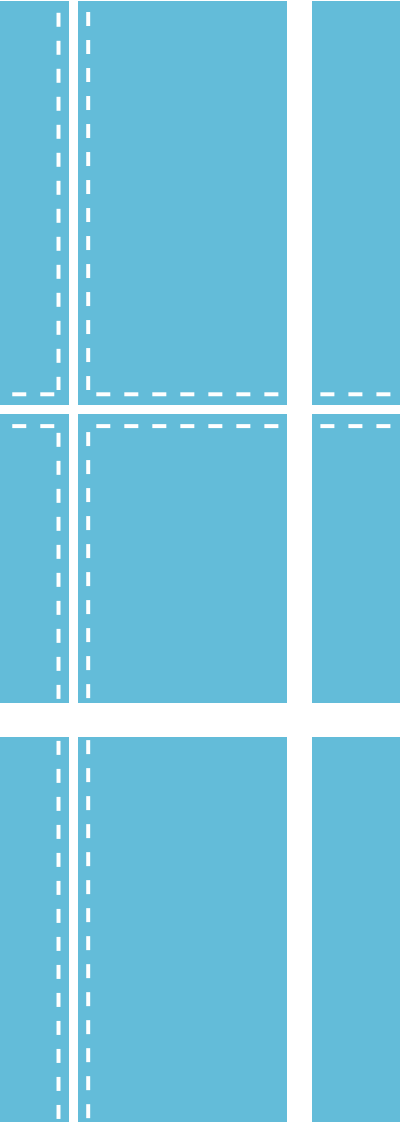


Pattern and Palette Sourcebook 2 is a comprehensive guide to thoughtful color coordination and sophisticated pattern styles. Use this book as an inspiring tool to provide you with unconventional insights into the nature and application of color combination and pattern design. Color preferences are very subjective personal choices, so explore the Technicolor pages of this guide with curiosity and an open mind. Color does not exist without a reference, so the designer, Heidi Arrizabalaga, has used patterns to uncover combinations that encourage you to examine color relationships in the context of design.

The philosophy of this manual is based on interpretation—in this case, the interpretation of the designer. Heidi has created six different color and pattern combinations that are arranged under the chapter titles Modern Enthusiast, Madame Nouveau, Floral Aesthete, Global Maven, Pop Impresario, and Urban Vivant. With these artfully designed palettes, she has created a framework for trends in color and patterns.

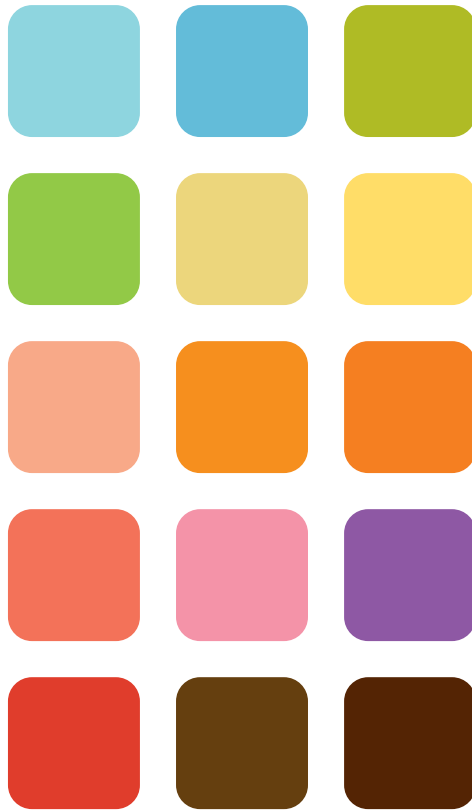
Each page showcases five examples of patterns that were developed using two or more of the color samples at the top of the page. By studying and experimenting with these patterns, you can see how any two or more colors work together to create astonishingly different effects. The same coordinated set of colors can say vastly different things, depending on how they are assembled and applied. Use this application as a casebook to help you create interesting color schemes more quickly, accurately, and creatively.





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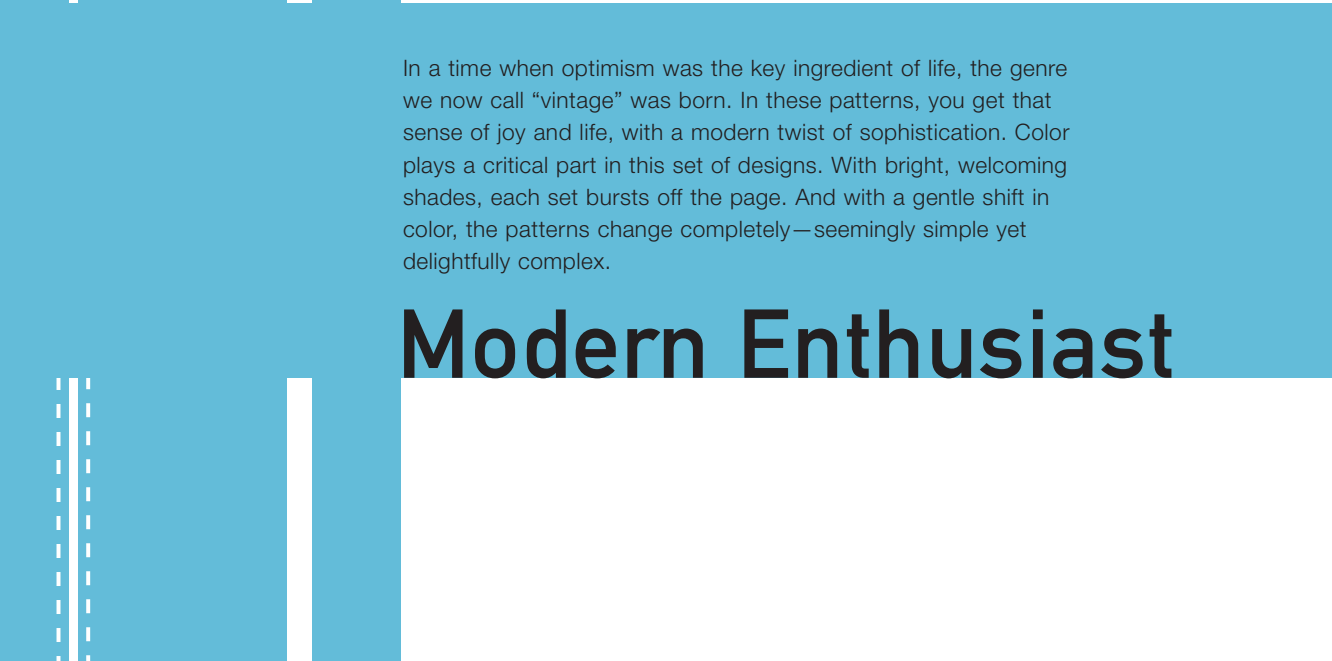


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In a time when optimism was the key ingredient of life, the genre we now call “vintage” was born. In these patterns, you get that sense of joy and life, with a modern twist of sophistication. Color plays a critical part in this set of designs. With bright, welcoming shades, each set bursts off the page. And with a gentle shift in color, the patterns change completely—seemingly simple yet delightfully complex.

Modern Enthusiast



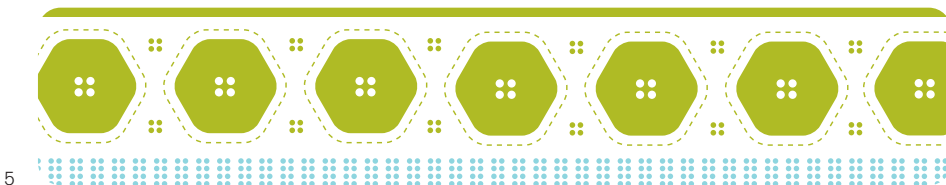
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Patterns





C M Y K		0 52 100 0		0 11 70 0		41 0 12 0		25 3 100 14		17 52 87 63
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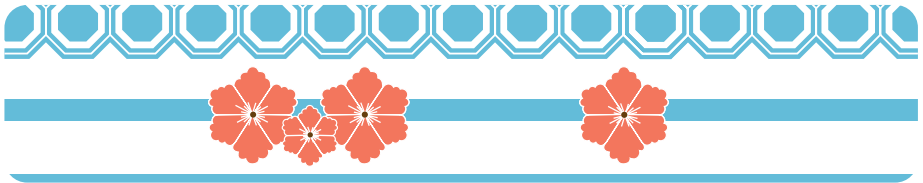


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C	0	52	0	17
M	40	3	69	52
Y	44	6	65	87
K	0	7	0	63



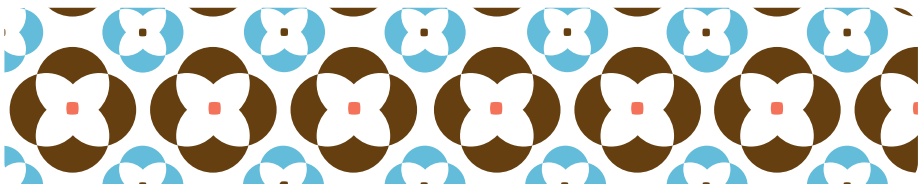
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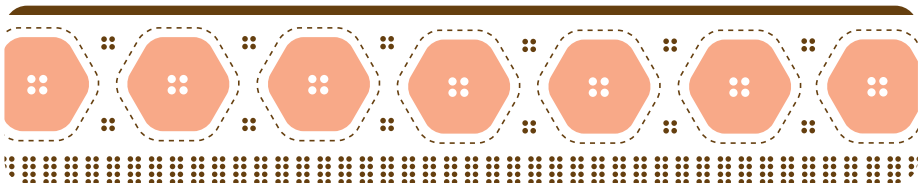
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8



9



10



C		41		0		0		8		17
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Y		12		14		100		95		87
K		0		0		0		30		63

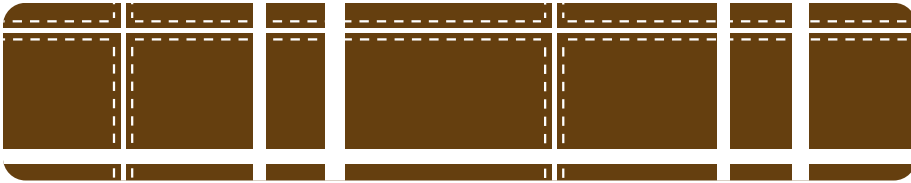
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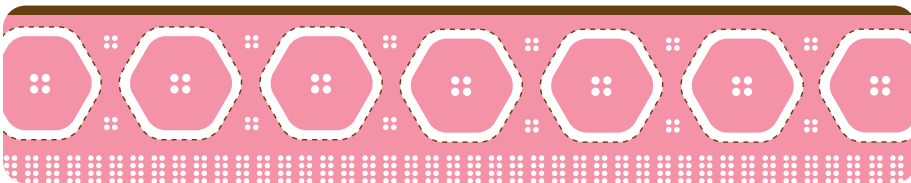
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14



15



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C	41	25	50	17
M	0	3	77	52
Y	12	100	0	87
K	0	14	0	63



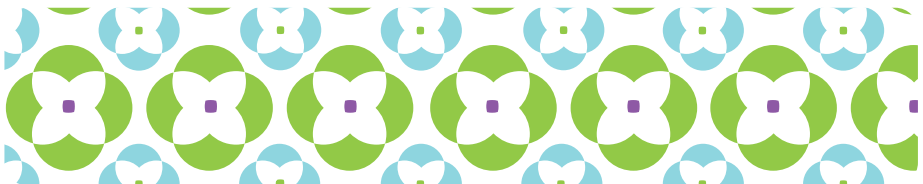
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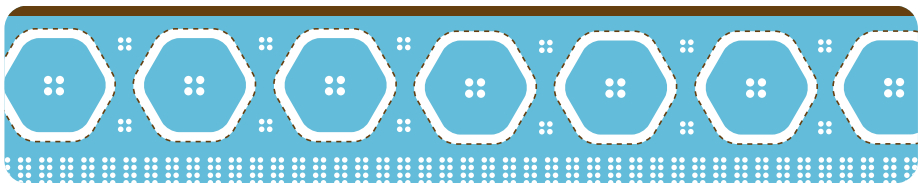
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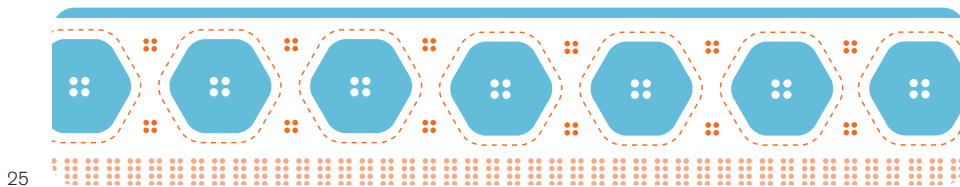
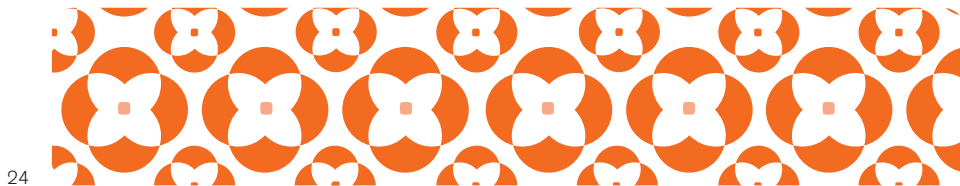
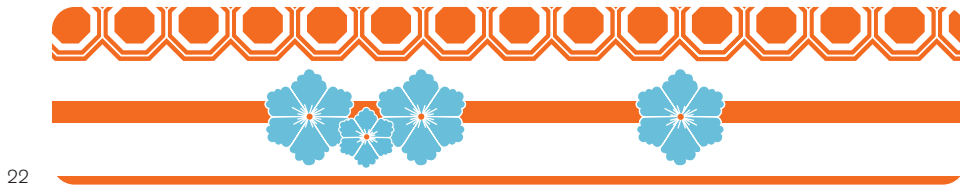
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20



C M Y K		2 7 58 7		52 3 6 7		0 40 44 0		0 72 100 0
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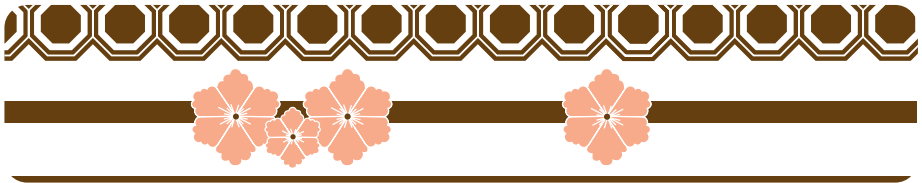


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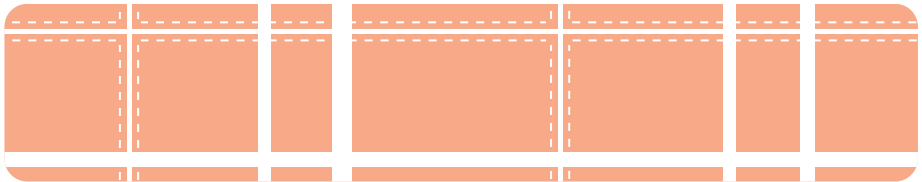
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Y	44	100	12	87
K	0	14	0	63



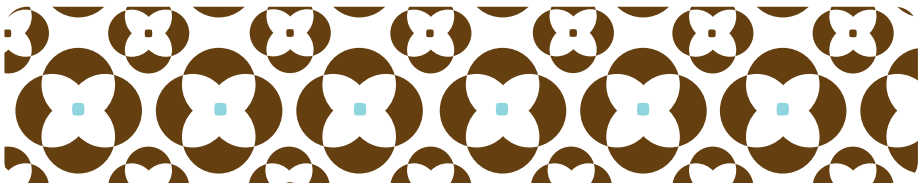
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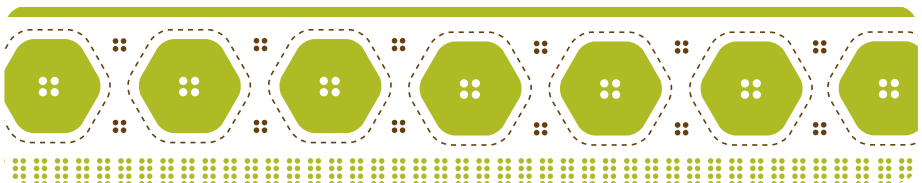
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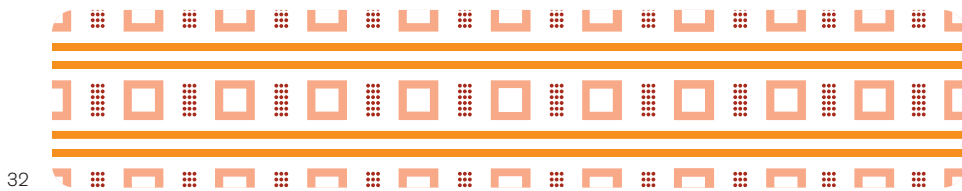
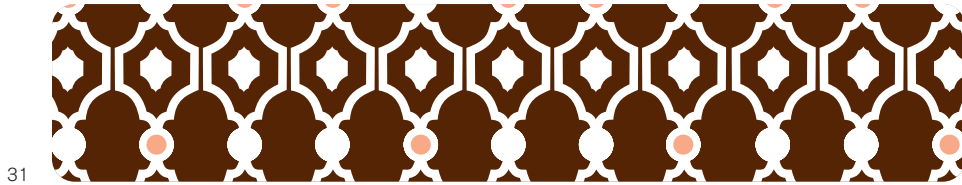
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30



C M Y K		0 40 44 0		0 52 100 0		0 62 100 0		8 91 95 30		21 70 92 70
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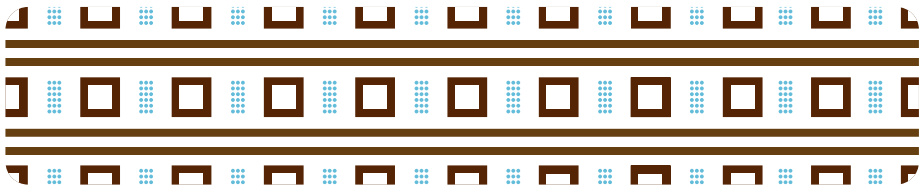


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M		11		0		0		52
Y		70		94		12		87
K		0		0		0		63



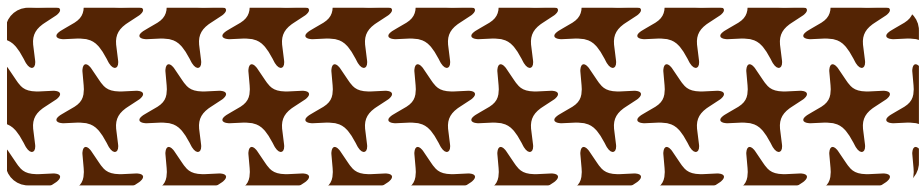
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40

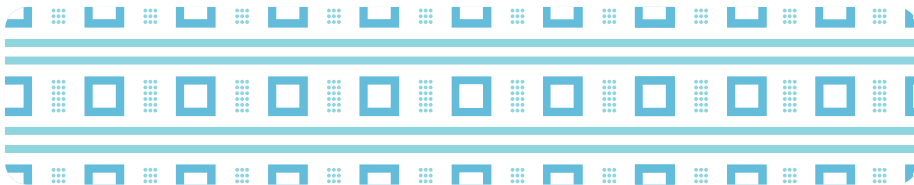


C M Y K		0 11 70 0		41 0 12 0		52 3 6 7		0 62 100 0
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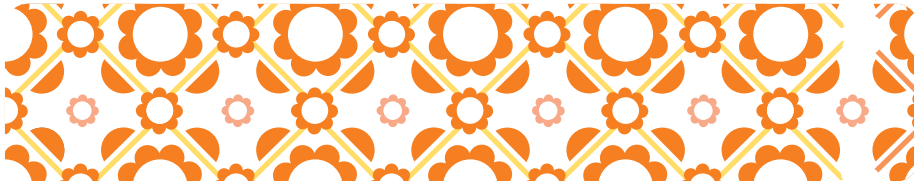
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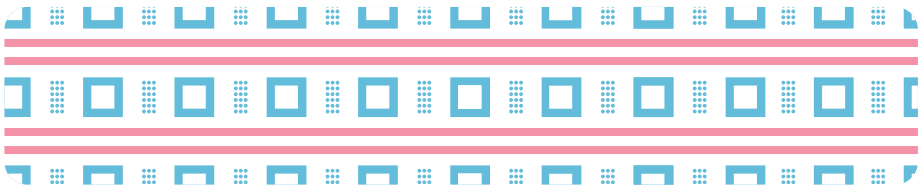


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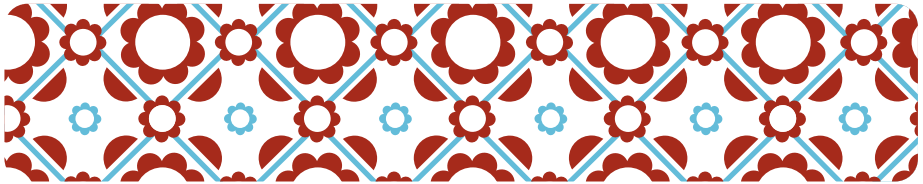
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Y		44		14		6		95
K		0		0		7		30



46



47



48







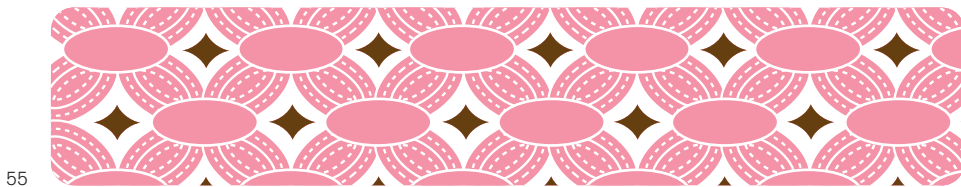
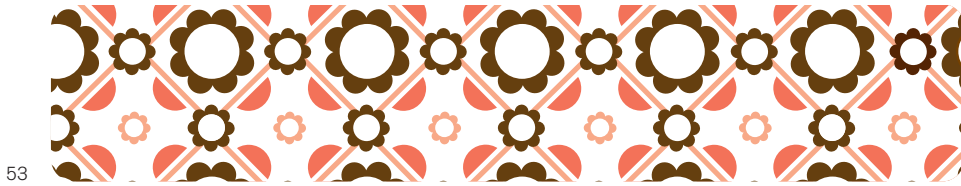
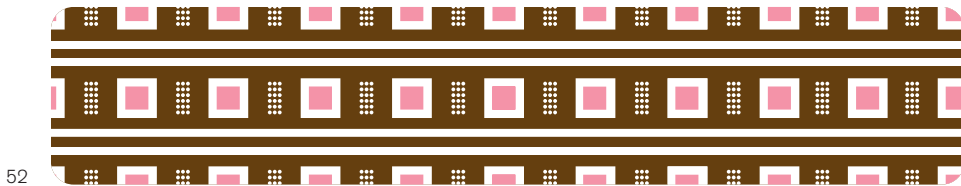
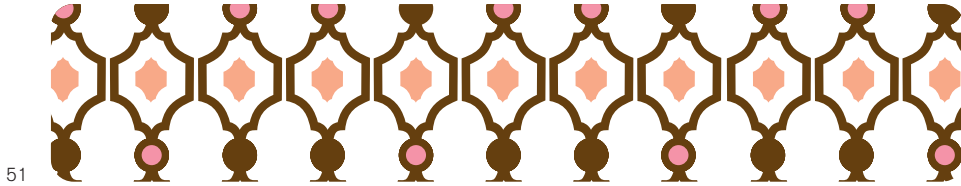
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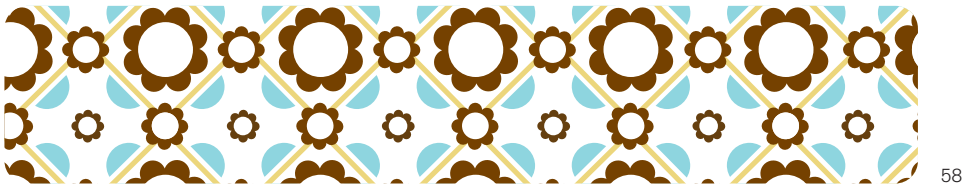
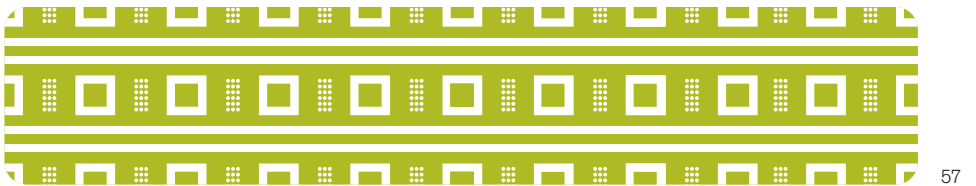
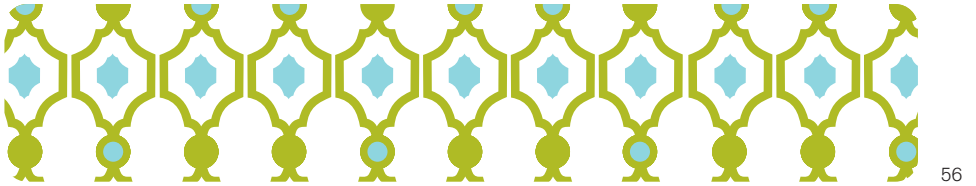


C		0		0		0		17
M		40		53		69		52
Y		44		14		65		87
K		0		0		0		63



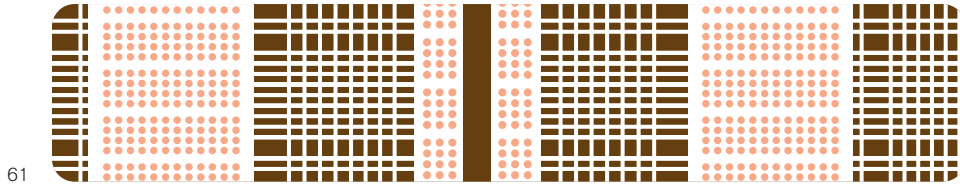
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M	7	3	0	52
Y	58	100	12	87
K	7	14	0	63



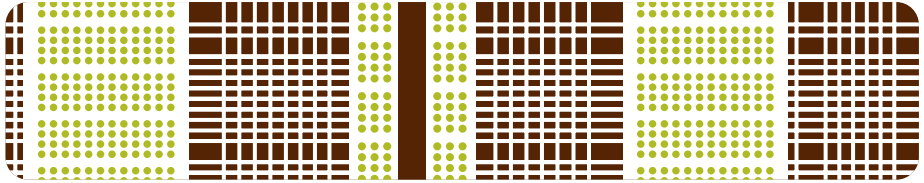


C M Y K		41 0 12 0		0 40 44 0		0 53 14 0		0 52 100 0		17 52 87 63
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C		2	25	0	21
M		7	3	53	70
Y		58	100	14	92
K		7	14	0	70



66



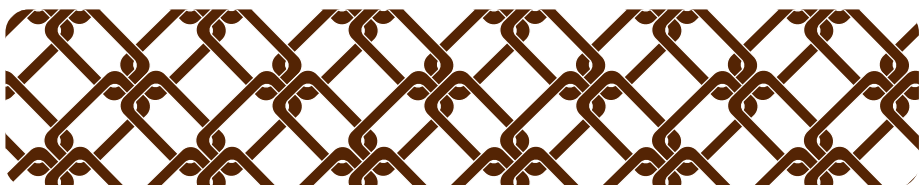
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70