

READING
GRAPHIC
DESIGN
HISTORY

Image, Text, and Context

David Raizman

Foreword by Steven Heller



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BLOOMSBURY VISUAL ARTS
Bloomsbury Publishing Plc
50 Bedford Square, London, WC1B 3DP, UK
1385 Broadway, New York, NY 10018, USA

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First published in Great Britain 2021

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A catalogue record for this book is available from the British Library.

Library of Congress Cataloging-in-Publication Data
Names: Raizman, David Seth, author.

Title: Reading graphic design history : image, text and context / David Raizman.

Description: London ; New York : Bloomsbury Visual Arts, 2020. |

Series: Cultural histories of design | Includes bibliographical references and index.

Identifiers: LCCN 2020011223 (print) | LCCN 2020011224 (ebook) |

ISBN 9781474299411 (pb) | ISBN 9781474299398 (hb) | ISBN 9781474299381 (epub) |

ISBN 9781474299374 (epdf)

Subjects: LCSH: Graphic arts--Social aspects. | Graphic arts--Political aspects. | Graphic arts--History.

Classification: LCC NC998 .R35 2020 (print) | LCC NC998 (ebook) | DDC 741.609--dc23

LC record available at <https://lccn.loc.gov/2020011223>

LC ebook record available at <https://lccn.loc.gov/2020011224>

ISBN:	HB:	978-1-4742-9939-8
	PB:	978-1-4742-9941-1
	ePDF:	978-1-4742-9937-4
	eBook:	978-1-4742-9938-1

Typeset by Integra Software Services Pvt. Ltd.

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