

Jonathan Black

WINSTON CHURCHILL
in BRITISH ART,
1900 *to the* PRESENT DAY

The Titan With Many Faces



BLOOMSBURY

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The Titan with Many Faces

JONATHAN BLACK

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LIST OF ABBREVIATIONS

| | |
|--------------------|---|
| BAG Canada | Beaverbrook Art Gallery, Fredericton, New Brunswick, Canada |
| CAC, CCC | Churchill Archives Centre, Churchill College, Cambridge |
| HMI, Leeds | Henry Moore Institute for the Study of Sculpture, Leeds |
| IWM, London | Imperial War Museum, London |
| LHA, KCL | Liddell-Hart Archive, King's College, London |
| NLC, London | National Liberal Club, London |
| NPG, London | National Portrait Gallery, London |
| RA, London | Royal Academy of Arts, London |
| TGA, London | Tate Gallery Archive, London |
| WCSC | Winston Churchill Statue Committee of the Palace of Westminster |

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Introduction: The Titan Emerges

The reader may well ask why they should embark on yet another publication exploring the extraordinary life of that celebrated British statesman, author and icon Sir Winston Leonard Spencer-Churchill (1874–1965). Almost every aspect of his numerous achievements and failures have been subject to in-depth study, popular and grimly academic; his daughter, Mary, has written about him as a painter¹ while there have been at least two books charting his life through newspaper cartoons.² This book, however, is the first to take a close and searching look at how Churchill has been presented in British art, from when he first leapt to public prominence around 1900 during the Second Anglo-Boer War, to our time and the enduring fascination he holds for leading contemporary artists.

Over the years Churchill has been drawn, painted, sculpted and photographed by many of the nation's most talented artists, such as Sir John Lavery, Sir William Orpen, Ambrose McAvoy, Walter Richard Sickert, Sir William Nicholson, Sir Oswald Birley, Graham Sutherland, Feliks Topolski, Ruskin Spear, Banksy, Marcus Harvey, Sir William Reid Dick, Sir Jacob Epstein, Oscar Nemon and Cecil Beaton. He also consistently attracted the amused and admiring attention of many of Britain's foremost cartoonists of the twentieth and twenty-first centuries ranging from David Low, Sidney George Strube,

'Quiz' (Powys Evans) and 'Poy' (Percy Frearon) to H.M. Bateman, 'Vicky' (Victor Weisz), Michael Cummings, Nicholas Garland, Gerald Scarfe and Ralph Steadman.

This book also provides a timely opportunity to discuss surprising, intriguing and revealing images of Churchill by less well-known artists such as Edwin Ward, Ernest Townsend, Edward Tennyson Reed, Sir James Guthrie, Eric Kennington, Frank Owen Salisbury, Robert Sargent Austin, Franta Belsky and Ivor Roberts-Jones. The following chapters will explore the extent to which Churchill first crafted an image of himself to appeal to the press in his early years as a rising star in the political firmament and what portraits of him made during the First World War reveal as to his inner emotional turbulence in the wake of resignation in May 1915 as First Lord of the Admiralty over the mismanagement of the Dardanelles Campaign. Not coincidentally, it was after this resignation that he took up painting as a form of nerve-soothing relaxation. His image in the 1920s as a controversial Secretary of State for War and Colonial Secretary (1919–1922), and then as a surprising and unexpected occupant of No. 11 Downing Street as Chancellor of the Exchequer will also be considered. During the 1930s, even in the very depths of his so-called 'wilderness years', he would remain an enduring object of fascination to artists when not only frequent newspaper and magazine cartoons but also objects such as Toby jugs and ceramics kept his name before the public. The production of images of him reached predictable peaks during the Second World War, when he dominated British politics as an inspirational Prime Minister (May 1940–July 1945), then towards the end of, and shortly after, his second term as Prime Minister (October 1951–April 1955). Further portraits and the first statues in his honour were unveiled in the decade after his retirement in April 1955. Concluding chapters will comment on images of Churchill created after his death, in January 1965, by which time one can detect a struggle to define the 'mythic' Churchill – the statesman almost as super hero – before moving to consider Churchill's continuing potency as a symbol and source of controversy into the twenty-first century.

Friends, contemporaries and colleagues of Churchill noted during his life that he was a man of many moods and indeed many faces with a wonderfully mobile and expressive physiognomy. Labour MP Emanuel Shinwell, a close observer of Churchill from when he first arrived in the Commons in 1922, later concluded that in parliamentary debate Churchill had frequently displayed the verbal dexterity and comic timing of a gifted music hall performer.³ Indeed, it should be no surprise to learn that Churchill had been a devotee of the London music halls from his days as a subaltern in the British Army in the late 1890s.⁴ Leslie Hore-Belisha, his sometime ally within the Conservative Party, was also very struck by Churchill's theatrical as well as oratorical gifts in the Chamber of the Commons. Indeed, from an early age, Hore-Belisha had noticed Churchill's distinctive style; when he first met him in 1904, he was struck by how elegantly Churchill was dressed 'with his long frock coat with silk facings and . . . large winged collar with a black bow tie'. This meeting had a significant impact on Hore-Belisha's imagination, so much so he was to recall: 'I followed everything Churchill did . . . I scanned the pictures for his latest dress. To my mother's consternation I even went so far as to buy – and wear in private – a large winged collar.'⁵ Hore-Belisha later heard Churchill speak as Chancellor of the Exchequer at the Oxford Union and noted 'he gave every impression of supreme self-confidence . . . However, a self-confident manner is often a mask which conceals internal terror, as I myself know well.'⁶ In 1953 he pondered the extent to which Churchill had been complicit in the fashioning of his own inimitable public image and concluded he

naturally and without apparent effort looks and behaves like someone important. He is 'news' and looks news . . . In appearance, in manner, in dress and, above all in speech, he is an individualist . . . His unusual hats, which startled the public fancy in his early years, have given place to the cigar, an equally precious gift to the cartoonist. Perhaps such foibles call

attention to himself. But what of his 'V' sign? There we have his knack of evoking patriotic emotion. It is a gesture of genius ... He evidently understands that an appeal can be addressed to the eye as well as to the ear.⁷

It is revealing that Hore-Belisha should have commented on the significance of Churchill's 'unusual hats' since Churchill himself had been fully aware of how his being photographed wearing a hat that was slightly too small for him while walking on a Southport beach with his wife during the General Election campaign of February 1910 had suddenly captured the public imagination. As he wrote in his 1931 article 'Cartoons and Cartoonists' for the *Strand Magazine*:

A very tiny felt hat – I do not know where it had come from – had been packed with my luggage. It lay on a hall table and without thinking I put it on. As we came back from our walk, there was the photographer and he took this picture. Ever since the cartoonists ... have dwelt on my hats, how many they are; how strange and queer and how I am always changing them and what importance I attach to them ... it is all rubbish ... why should I complain? Indeed, I think I will convert the legend into reality by buying myself a new hat on purpose!⁸

Thereafter, he was indelibly associated in the public mind with a penchant not only for different hats but also a wide array of different uniforms and distinctive modes of dress such as academic robes and his celebrated tailor-made version of the one-piece boiler suit – known during the Second World War as his 'siren suit'. In his June 1931 article for the *Strand Magazine* Churchill frankly acknowledged: 'One of the most necessary features of a public man's equipment is some distinctive mark which everyone learns to look for and to recognise.' There had been in the past Disraeli's forelock, Gladstone's collars, his father Lord Randolph Churchill's luxuriant moustache, Austen Chamberlain's monocle and Stanley Baldwin's homely pipe. He added, disingenuously: 'these

properties are of the greatest value. I have never indulged in any of them, so to fill the need cartoonists have invented the legend of my hats.⁹

In the same article Churchill also acknowledged that in a modern democracy not being readily recognisable to a mass audience in the press could be highly injurious to a successful political career: 'Just as eels are supposed to get used to skinning, so politicians get used to being caricatured. In fact, by a strange trait of human nature they even get to like it . . . they are quite offended and downcast when the cartoons stop. They wonder what has gone wrong . . . They fear old age and obsolescence are creeping upon them.'¹⁰

Forty years after the photograph of Churchill had been taken on the beach in 1910, Evelyn Waugh's fictional Guy Crouchback in *Men At Arms* (published in September 1952), when asked early in 1940 for his views on Churchill, immediately thought of him as: 'a professional politician, a master of sham-Augustan prose, a Zionist, an advocate of the Popular Front in Europe, an associate of the press lords and of Lloyd George.' Crouchback then proceeds to describe Churchill to a fellow army officer as: 'Like Hore-Belisha except that for some reason his hats are thought to be funny . . .'.¹¹

It is most revealing that Waugh, through Crouchback, thought of Churchill in relation to the 'press lords and Lloyd George'. From his earliest days as a soldier-cum-war-correspondent between 1895 and 1900, Churchill had paid close attention to the power of the press to create, inflate and then break reputations. Friends and colleagues, such as Hore-Belisha, noted that in office he would avidly consult the morning and evening editions of the papers.¹² Three of his closest habitués were 'press lords': Max Aitken, Lord Beaverbrook (1879–1964), owner of the *Evening Standard* and *Daily Express*,¹³ Harold Harmsworth, Lord Rothermere (1868–1940), owner of the *Daily Mail*,¹⁴ and William Berry, Lord Camrose (1879–1951), owner of the *Daily Telegraph*. Churchill would stay in their English country houses and in later years in their villas on the Côte d'Azur.

By the end of the First World War, Churchill was dining regularly at Beaverbrook's country mansion at Cherkley Court in Buckinghamshire.

Beaverbrook collected cartoons of Churchill by cartoonists who worked for him such as David Low – who also happened to be a favourite of Churchill's.¹⁵ After Churchill's retirement, he obsessively collected studies of him by Graham Sutherland for the painter's ill-fated portrait of the Prime Minister commissioned by both Houses of Parliament to honour his eightieth birthday.¹⁶ Intriguingly, when Alfred Duff Cooper, who had known Churchill since 1914, first met Beaverbrook early in December 1918, he noted in his diary that the then Minister of Information was 'extraordinarily animated and full of life. He talks incessantly and amusingly . . . He reminds one a little of Winston.'¹⁷

From 1922 onwards Churchill often stayed as a guest at Rothermere's villa, La Dragonniere, at Cap Martin on the French Riviera.¹⁸ It would be Rothermere who in 1935 introduced Churchill to the La Mamounia hotel in Marrakech, Morocco. Thereafter it became one of his favourite holiday destinations.¹⁹ In later years, from the summer of 1948, Churchill and his wife often stayed as guests at Beaverbrook's villa on the French Riviera, La Capponcina near Monte Carlo.²⁰

Lord Rothermere was to commission one of the finest and most revealing portraits of Churchill ever painted, that by Sir William Orpen in 1916.²¹ Lord Camrose and his son Michael (later Lord Hartwell) also collected portraits of Churchill from the early 1930s such as McEvoy's enigmatic depiction of Churchill from c.1919–1920 and Sickert's striking 1927 oil (fittingly enough, both are now in the collection of the National Portrait Gallery in London). In 1947 Camrose headed a group of subscribers who bought Churchill's beloved Chartwell Manor for the nation for £43,600 (Camrose was the largest contributor with £15,000) – enabling Churchill to live there for the rest of his life for the relatively diminutive rent of £350 per annum.²²

Waugh also drew attention to the importance of Churchill's close association with the 'Welsh Wizard', the spell-binding orator David Lloyd George who had smoothed the way for Churchill to cross the floor and defect to the Liberals in May 1904. He and Lloyd George were close colleagues in Asquith's Liberal

government (1906–1915) and, after his appointment as Prime Minister in December 1916, would rescue Churchill from political oblivion first by appointing him Minister for Munitions in July 1917 and then promoting him successively to become Secretary of State for War and then Colonial Secretary until the collapse of his government in October 1922.²³

It is noticeable that during his career Churchill paid close attention to figures who had captured public attention not only for their oratorical gifts and tangible achievements but also for their appearance and their skill in managing their image in the press. Such individuals included Lloyd George, known for his unfashionably long flowing white hair and ability to woo and influence press barons such as Lords Northcliffe, Rothermere and Beaverbrook,²⁴ as well as Benito Mussolini, Field Marshal von Hindenburg and T.E. Lawrence.

Churchill's cousin, the sculptor Clare Sheridan, who had attempted to sculpt Il Duce in the early 1920s, recalled that thereafter Churchill would often ask her for her opinion of the Italian Fascist leader.²⁵ Indeed some British political commentators in the 1930s unkindly suggested that, given the opportunity, Churchill would have relished emulating Il Duce by coming to power in a dramatic coup.²⁶

It is clear from the chapter Churchill devoted to Lawrence in his 1937 book of essays *Great Contemporaries* how much he admired him for his exploits in Arabia and also how effectively he had caught the eye during the tumult of the Paris Peace Conference in 1919 by wearing distinctive Arab dress:

He wore his Arab robes and the full magnificence of his countenance revealed itself. The gravity of his demeanour; the precision of his opinions; the range and quality of his conversation; all seemed enhanced to a remarkable degree by his splendid Arab head dress and garb. From amid the flowing draperies his noble features, his perfectly chiselled lips and flashing eyes loaded with fire and comprehension shone forth. He looked what he was, one of Nature's greatest princes . . .²⁷

Churchill also was fully aware of Lawrence's later incarnations as Private in the Tank Corps and Aircraftman Second Class in the Royal Air Force, noting: 'Whether he wore the prosaic clothes of English daily life, or afterwards in the uniform of an Air Force mechanic, I always saw him henceforth as he appears in Augustus John's brilliant pencil sketch.'²⁸ One of the few pieces of sculpture Churchill would unveil, not a portrait of himself, would be in October 1936 of Eric Kennington's bronze low-relief tablet in memory of the time Lawrence had spent as a student at Oxford High School. At the same time Churchill sat on the Committee of the Lawrence Memorial Fund and was an early champion of Kennington's proposal that the memorial would take the form of a recumbent tomb effigy of Lawrence wearing his by now trademark robes of a prince or sheriff of the Arabian Hejaz.²⁹

Field Marshal Paul von Hindenburg, head of the German army and, virtually, head of state between 1916 and 1918, possessed less immediately obvious charisma than Lawrence and wore far fewer uniforms. However, Churchill's essay on Hindenburg in *Great Contemporaries* suggests he was greatly impressed by the workings of the press machine behind the Field Marshal. This had created his powerful public image during the First World War, building on his much-trumpeted victory at the Battle of Tannenburg in August 1914. Hindenburg was twice elected as President of the German Weimar Republic (in 1925 and 1932), both times with large majorities despite, on the latter occasion, facing a formidable adversary in Adolf Hitler – who had established his own elaborate publicity machine.³⁰

Touring Bavaria in August 1932, in the footsteps of his ancestor John, First Duke of Marlborough, Churchill had been struck by the degree of veneration Hindenburg enjoyed in the eyes of the local people and the frequency with which the Reich President's heavy, moustachioed face was represented in public.³¹ Writing in 1934 one can sense that Churchill almost hoped that some of the Hindenburg magic would rub off on him and that he would, one day, be as feted as the German leader had been at the time of his death in August 1934.