

Doing Narrative Research



Edited by Molly Andrews, Corinne Squire & Maria Tamboukou

second edition



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List of contributors

Molly Andrews is Professor of Political Psychology, Co-director of the Centre for Narrative Research (www.uel.ac.uk/cnr/index.htm) at the University of East London, and co-investigator on NOVELLA (Narratives of Varied Everyday Lives and Linked Approaches), an ESRC funded, National Centre for Research Methods Phase III node project (<http://www.novella.ac.uk/>). Her research interests include the psychological basis of political commitment, psychological challenges posed by societies in transition to democracy, patriotism, conversations between generations, gender and aging, and counter-narratives. Her current research is on biographical and political change in former East Germany. She is the author of *Lifetimes of Commitment: Aging, Politics, Psychology* and *Shaping History: Narratives of Political Change*, both published by Cambridge University Press. *Narratives of Everyday Life* will be published by Oxford University Press in 2013.

Susan E. Bell is A. Myrick Freeman Professor of Social Sciences and Professor of Sociology at Bowdoin College. Her specialty is the sociology of health and illness, in which she investigates the experience of illness, women's health, and visual and performative representations of the politics of cancer, medicine, and women's bodies. Currently she is exploring the global flow of biomedical knowledge and spatial permeability by listening to and analysing stories constructed in interactions between immigrant patient populations and staff in two outpatient clinics in one US hospital. Previous publications include *DES Daughters: Embodied Knowledge and the Transformation of Women's Health Politics* (Temple, 2009), guest editor with Alan Radley of a special issue of *Health*, 'Another way of knowing: art, disease, and illness experience,' 2011, and co-author with Anne E. Figert of 'Medicalization and pharmaceuticalization at the intersections: looking backward, sideways and forward', in *Social Science & Medicine*, 2012.

Jens Brockmeier, a Senior Scientist at the Free University Berlin and a Visiting Professor at the University of Manitoba in Winnipeg, has a background in philosophy, psychology, and language studies. He also is an Honorary Professor at the University of Innsbruck and Visiting Senior Fellow at the Centre for Narrative Research of the University of East London. His research is concerned with the

cultural fabric of mind and narrative and has been published in English, German, French, Italian, Portuguese, Spanish, Russian, and Arabic.

Kathleen Coppens works as a doctoral researcher at the Faculty of Psychology and Educational Sciences at the Free University of Brussels (VUB, Belgium). She is attached to the research group on Interpersonal, Discursive and Narrative Studies in Psychology and Educational Sciences (IDNS – PE) at the Centre for Children in Vulnerable Situations. She has been involved in research on the psychosocial support offered to former abducted youth and other war-affected youth in Northern Uganda, the cultural validation and adaptation of questionnaires on symptom behaviour, the development of questionnaires on coping and traumatic experiences of youth, and mapping and analysing traumatic experiences and symptom behaviour of former abducted youth. Currently, she is conducting longitudinal research on the resettlement processes of war-affected communities in Northern Uganda, in which she specifically focuses on the reintegration process of formerly abducted youth in these communities.

Mark Davis is Senior Lecturer, School of Political and Social Inquiry, Monash University, Australia. His research has addressed risk narrative and infectious diseases and the narrative aspects of online life. His previous publications include *Sex, Technology and Public Health* (2009) and *HIV Treatment and Prevention Technologies in International Perspective*, edited with Corinne Squire (2010). In 2012, Mark received the Dean's Award for Excellence in Research by an Early Career Researcher, Faculty of Arts, Monash University.

Paul Gready is the Director of the Centre for Applied Human Rights at the University of York. He has worked for Amnesty International (on East and Southern Africa, and India) and a number of other international and national human rights organisations, and has wide-ranging experience as a human rights consultant. Most of Gready's practitioner and consultancy experience has been in Africa, with a particular focus on South Africa. He has served as a member of various advisory groups, for example on human rights and development (Amnesty International Dutch Section, Special Programme on Africa; Novib, Oxfam). Gready has published on a number of human rights-related topics, notably transitional justice and human rights and development. His most recent book is *The Era of Transitional Justice: The Aftermath of the Truth and Reconciliation Commission in South Africa and Beyond* (Routledge, 2010).

David Herman is Professor of the Engaged Humanities in the Department of English Studies at Durham University. His current research focuses on the intersections among narrative studies, cognitive science, and critical animal studies. His book *Storytelling and the Sciences of Mind* was published by MIT Press in 2013.

Lars-Christer Hydén received his PhD in Psychology from Stockholm University. His current position is as full Professor of Social Psychology at Linköping

University, Sweden, and as director of the Center for Dementia Research (CEDER). His research primarily concerns how people with Alzheimer's disease and their significant others interact and use language – especially narrative – as a way to sustain and negotiate identity and a sense of self. He has published articles in international journals and edited books about narrative research, for instance *Health, Culture and Illness: Broken Narratives* (together with Jens Brockmeier, 2008, Routledge) and *Beyond Narrative Coherence* (together with Mattia Hyvärinen, Maret Saarenheimo, and Maria Tamboukou, 2010, John Benjamins).

Margareta Hydén is a Professor of Social Work at Linköping University, Sweden. Her areas of interest include domestic violence, narrative and gender studies. Her work has appeared in *Discourse & Society*, *Narrative Inquiry*, *Feminism & Psychology* and *Child and Family Social Work*. Her recent work focuses on children's narratives of witnessing violence in the family and on social networks' responses to interpersonal violence.

Gerrit Loots is Professor at the Faculty of Psychology and Educational Sciences of the Vrije Universiteit Brussel and Visiting Professor at the Instituto de Investigaciones en Ciencias del Compartamiento (IICC), Departamento de Psicología of the Universidad Católica Boliviana 'San Pablo' at La Paz. He is running a research group on Interpersonal, Discursive and Narrative Studies in Psychology and Educational Sciences (IDNS – PE), and member of the directors' board of the inter-university Centre for Children in Vulnerable Situations. His fields of interests and research are infant psychology, more specific early parent-child interaction, psychosocial wellbeing of children affected by war, migration, poverty and social exclusion, and postmodern collaborative and narrative therapy.

Wendy Patterson is a freelance researcher and writer with a particular interest in narrative and sociolinguistics. She is also an editor of academic texts. Her publications include *Strategic Narrative: New Perspectives on the Power of Personal and Cultural Stories* (Lexington Books, 2002).

Ann Phoenix is Professor and Co-Director at Thomas Coram Research Unit, Institute of Education, University of London and Joint Head Department of Childhood, Families and Health. She co-directs the Childhood Wellbeing Research Centre funded by the Department for Education. Her research focuses on psychosocial identities. She is the Principal Investigator on NOVELLA (Narratives of Varied Everyday Lives and Linked Approaches), an ESRC National Centre for Research Methods node. Her books include: *Black, White or Mixed Race?* (1993/2002 with Barbara Tizard, Routledge); *Young Masculinities* (2002, with Stephen Frosh and Rob Pattman, Palgrave), and *Parenting and Ethnicity* (2007 with Fatima Husain, JRF [online]).

Catherine Kohler Riessman is a medical sociologist and Emerita Professor at Boston University. She has also served as Research Professor in the Sociology Department

at Boston College. Her most recent book is *Narrative Methods for the Human Sciences* (Sage, 2008). Throughout a long career she has studied and compared the narratives women and men develop to account for biographical disruptions, including divorce, infertility, and chronic illness in mid life. The author of many journal articles and book chapters in recent years, her early books include *Divorce Talk* (1990) and *Narrative Analysis* (1993). She has been awarded Leverhulme, British Academy, and Fulbright fellowships and has served as a visiting professor at University of London, Victoria University in Melbourne, the University of Western Sydney in Australia.

Phillida Salmon was an early advocate of the narrative approach in psychology and the social sciences – a commitment that developed from her central involvement in Personal Construct Theory. Many of her publications illuminate how and why the life story method provides insights and understandings of what it means to be human. She worked for 11 years in the NHS, but taught in universities for most of her career – at Brunel, Surrey and the Institute of Education. After her retirement she worked as a tutor for the Open University, gave courses on narrative and identity at Birkbeck College Centre for Continuing Education and worked as a psychotherapist at the Medical Foundation for the Victims of Torture. One of her major contributions to academic life was her distinctive approach to supervising her numerous PhD students. Her most renowned books are *Living in Time* (Dent, 1985); *Achieving a PhD: Ten Students' Experiences* (Trentham, 1992); *Psychology in the Classroom* (Cassell, 1995); and *Life at School: Education and Psychology* (Constable, 1998). She died of cancer in 2005.

Jasmina Sermijn is a part-time lecturer at the Faculty of Psychology and Educational Sciences of the Vrije Universiteit Brussel, and is attached to the research group on Interpersonal, Discursive and Narrative Studies in Psychology and Educational Sciences (IDNS – PE). In her PhD research she studied the interaction between psychiatric diagnoses and the narrative construction of selfhood. Her fields of interests are postmodern, narrative theory and practices and systemic therapy. Jasmina works also part-time as a family and relational therapist in Hestia (Centre for Family and Relational Therapy) and is a board member of the BVRGS (Belgian Federation of Relational, Family and Systemic therapy). She wrote two books and some articles on the construction of narrative selfhood, the impact of psychiatric diagnoses, and rhizomatic thinking in narrative therapy.

Corinne Squire is Professor of Social Sciences and Co-director of the Centre for Narrative Research, University of East London (<http://www.uel.ac.uk/cnr/>) and a CNR partner in the ESRC-funded NCRM research methods node, NOVELLA (Narratives of Varied Everyday Lives and Linked Approaches, <http://www.ioe.ac.uk/research/58431.html>). Her research interests are in HIV and citizenship, popular culture and subjectivities, and narrative theories and methods. Publications include *What is Narrative Research?* (Centre for Narrative Research, Bloomsbury,

2013), *HIV Technologies in International Perspective* (with Davis, Palgrave, 2010); *HIV in South Africa* (Routledge, 2007) and *Public Emotions* (with 6, Radstone and Treacher, Palgrave, 2006).

Maria Tamboukou (BA, MA, PhD) is Professor of Feminist Studies, Co-director of the Centre for Narrative Research at the University of East London and co-editor of the journal *Gender & Education*. Her research activity develops in the areas of critical feminisms, auto/biographical narratives and Foucauldian and Deleuzian analytics. Writing feminist genealogies is the central focus of her work. Recent publications include the monographs *In the Fold between Power and Desire: Women Artists' Narratives*; *Nomadic Narratives: Gwen John's Letters and Paintings*; *Visual Lives: Carrington's Letters, Drawings and Paintings* and the co-edited collections: *Doing Narrative Research* and *Beyond Narrative Coherence*. Maria is currently working with epistolary narratives on love and agonistic politics and on a genealogy of the seamstress, a British Academy funded project looking into auto/biographical narratives of home-based dressmakers and women working in the garment industry.

In memory of Phil Salmon

Introduction

What is narrative research?

Corinne Squire, Molly Andrews and Maria Tamboukou

I live in terror of not being misunderstood (Oscar Wilde, 'The Critic as Artist')

In the last three decades, narrative has acquired an increasingly high profile in social research, following a series of 'narrative turns' in other disciplinary fields, like history and literary studies (Hyvärinen, 2010). It often seems as if all social researchers are doing narrative research in some way. Yet narrative research, although it is popular and engaging, is difficult; how to go about it is much discussed. People working in this field are frequently approached by students and colleagues, in and outside academia, asking questions like, 'Should I request respondents to tell stories or not?'; 'What happens if my respondents don't produce any narratives?'; 'What is a narrative, anyway?' and, most regularly, 'What do I do with the stories now I've got them?' Narrative data can easily seem overwhelming: susceptible to endless interpretation, by turns inconsequential and deeply meaningful.

Unlike many qualitative frameworks, narrative research offers no automatic starting or finishing points. Since the definition of 'narrative' itself is in dispute, as indeed is the need for having one in the first place (Tamboukou, 2008), there are no self-evident categories on which to focus as there are with content-based thematic approaches, or with analyses of specific elements of language. Clear accounts of how to analyse the data, as found for instance in grounded theory and in Interpretive Phenomenological Analysis, are rare. There are few well-defined debates on conflicting approaches within the field and how to balance them, as there are, for example, in the highly-contested field of discourse analysis. In addition, unlike other qualitative research perspectives, narrative research offers no overall rules about suitable materials or modes of investigation, or the best level at which to study stories. It does not tell us whether to look for stories in recorded everyday speech, interviews, diaries, photographs, TV programmes, newspaper articles or the patterned activities of people's everyday lives; whether to aim for objectivity or researcher and participant involvement; whether to analyse stories' particularity or generality; or what epistemological or ontological significance to attach to narratives.

Despite these difficulties, many of us who work with narratives want to continue and develop this work. Most often, perhaps, we frame our research in terms of narrative because we believe that by doing so we are able to see different and sometimes contradictory layers of meaning, to bring them into useful dialogue with each other, and to understand more about individual and social change. By focusing on narrative, we are able to investigate not just how stories are structured and the ways in which they work, but also who produces them and by what means; the mechanisms by which they are consumed; how narratives are silenced, contested or accepted and what, if any, effects they have. For many of us, problematic as they are, narratives carry traces of human lives that we want to understand. All these areas of enquiry can help us describe, understand and even explain important aspects of the world. It is our hope that this book will contribute to this multilevel, dialogic potential of narrative research. In the rest of this Introduction, we explore further the popularity of narrative research, its diverse histories and its theoretical contradictions, in an effort to describe both its complexity and the possibilities for working productively within that complexity.

Narrative research: popularity and diversity

Narrative is a popular portmanteau term in contemporary western social research. The crowd of much-used summary and outline texts about narrative research (Bold, 2012; Clandinin and Connelly, 2004; De Fina and Georgakopoulou, 2011; Elliot, 2005; Freeman, 2009; Herman, 2009; Holstein and Gubrium, 1999; Langellier and Peterson, 2004; Mishler, 1986; Ochs and Capps, 2001; Plummer, 2001; Polkinghorne, 1988; Riessman, 1993, 2008; Roberts, 2001; Sarbin, 1986; Wengraf, 2001) exemplifies its popularity. So does the recent burst of empirically-based texts focused on specific studies (Andrews, 2007; Emerson and Frosh, 2004; McAdams, 2006; Mishler, 1999; Squire, 2007; Tamboukou, 2010), the rich crop of narratively-themed collections of essays (Andrews et al., 2004; Bamberg and Andrews, 2004; Bamberg et al., 2008; Brockmeier and Carbaugh, 2001; Chamberlayne et al., 2000; Clandinin, 2006; Hyvärinen et al., 2010; Patterson, 2002) and the increasing number of books addressing narrative in specific domains, such as human development, education, health, sexualities, psychotherapy and social work (for instance, Charon, 2006; Daiute and Lightfoot, 2004; Greenhalgh and Hurwitz, 1998; Hall, 1997; Hydén and Brockmeier, 2011; Lieblich et al., 2004; Mattingley, 1998; Plummer, 1995; Trahar, 2009; Wells, 2011).

Aside from this current ubiquity within social research, 'narrative' is also a term frequently heard in popular discourse. Often, these popular uses of the term work to connote a particularly acute understanding. Politicians or policy-makers suggest they are doing their jobs well because they pay close attention to people's everyday 'narratives', or because they themselves have a joined-up 'narrative' of what they are doing. Journalists claim a good understanding of

events by spelling out for their audiences the underlying ‘narrative’. Citizens are urged to achieve better comprehension of difficult circumstances by reading or hearing the ‘stories’ of those affected – for example, the World Health Organization pictures the diversity of disability through ‘first-hand accounts’ from across the world (www.who.int/features/2011/disability/en/index.html). Sometimes, though, public ‘narratives’ are treated with suspicion, as obfuscators of the ‘realities’ they gloss and hide. In addition, the term ‘narrative’ is used descriptively in popular discourse, as it is in academic humanities disciplines, to indicate the line of thematic and causal progression in cultural form, such as in a film or a novel. Here again, ‘narrative’ may be a good thing, exciting, compelling, insightful. But it may also be criticized as over-complex, over-simple, too long, too conventional. Both in popular culture and in social research, then, ‘narrative’ is strikingly diverse in the way it is understood. In popular culture, it may suggest insight into – or concealment of – important biographical patterns or social structures, or, simply, good or less good forms of symbol sequence. In social research, ‘narrative’ also refers to a diversity of topics of study, methods of investigation and analysis, and theoretical orientations. It displays different definitions within different fields, and the topics of hot debate around these definitions shift from year to year.

On account of this prolixity, many accounts of narrative research begin by exploring the field’s different contemporary forms. This Introduction is no exception, but it approaches the task a little differently. It sets out two overlapping fields within which narrative research’s diversity appears: those of narrative research’s history, and its theory. For, we shall argue, narrative research’s incoherence derives partly from its divergent beginnings, and partly from the theoretical fault-lines that traverse it.

Where does narrative research come from? —

Historical contradictions

The antecedents of contemporary narrative social research are commonly located in two parallel academic moves (Andrews et al., 2004; Rustin, 2000).¹ The first is the post-war rise of humanist approaches within western sociology and psychology. These approaches posed holistic, person-centred approaches, often including attention to individual case studies, biographies and life histories, against positivist empiricism (Bertaux, 1981; Bruner, 1990; Polkinghorne, 1988; Sarbin, 1986). The second academic antecedent to contemporary narrative social research is Russian structuralist and, later, French poststructuralist (Barthes, 1977; Culler, 2002; Genette, 1979; Todorov, 1990), postmodern (Foucault, 1972; Lyotard, 1984), psychoanalytic (Lacan, 1977) and deconstructionist (Derrida, 1977) approaches to narrative within the humanities. These approaches had effects on social research in the English-speaking world from the late 1970s, initially through the work of Althusser, Lacan and Foucault, film and literary critics and feminist and socialist theorists, as it

appeared in translations; and in journals such as *Ideology and Consciousness* and *mf*, and in books like *Changing the Subject* (Henriques et al., 1984) and later, in the USA, Gergen's (1991) and Sampson's (1993) work.² Such work was often interested in story structure and content. But unlike the humanist narrative move within social research, it was concerned with narrative fluidity and contradiction, with unconscious as well as conscious meanings, and with the power relations within which narratives become possible (Parker, 2003; Tamboukou, this volume). It assumed that multiple, disunified subjectivities were involved in the production and understanding of narratives, rather than singular, agentic storytellers and hearers, and it was preoccupied with the social formations shaping language and subjectivity. In this tradition, the storyteller does not tell the story, so much as she/he is told by it.

Despite the theoretical differences, there are many convergences between these humanist and poststructuralist traditions within current narrative research. Most researchers are affected by both conceptual histories. For example, Wendy Hollway and Tony Jefferson use what they have called 'free association narrative interviewing' (2000) to map individuals' biographical accounts of crime in the community. They also apply psychoanalytic understandings of fractured subjects to these individual biographies, and draw on poststructural formulations of the uncertainties of language.³ Similarly, Mark Freeman (2004) traces the life histories of individual artists, but at the same time he positions these life histories within the modern western narratives of art that 'write' these lives, and he also pays attention to the unconscious structures of meaning that traverse life stories. Recent studies influenced by the philosopher Gilles Deleuze (Loots and colleagues, this volume; Tamboukou, 2010) work with corpuses of data produced by individual, frequently marginalized subjects, while treating those data as networks of narrative meaning distributed across the material world, not fixed to a single biographical subject.

More generally, humanist and the poststructuralist traditions of narrative research are often brought together by their shared tendency to treat narratives as modes of resistance to existing structures of power. This tendency may involve, for instance, collecting the oral histories of working-class communities. It may mean investigating the (auto)biographical expression of women's subject positions: how women write within the contexts of their lives; and how other women read their texts within the conditions of their own lived, subjective place within power relations (Hydén, this volume; Stanley, 1992; Tamboukou, 2010). It may stimulate a linguistic study of the storytelling sophistication of African-American adolescents (Labov, 1972). Some narrative researchers use extensive life histories in order to understand how personal lives traverse social change (Andrews, 2007; Chamberlayne et al., 2002). Others deploy narratives to try to change people's relations to their social circumstances. This is the terrain of narrative therapy and other therapies that use storied material, as well as of some community research that enables collective storytelling (Sliep et al., 2004). Still other researchers analyse the conditions and effectiveness of community and 'public' narratives (Gready, this volume; Plummer, 1995, 2001).

Politics thus seems at times to bring the two historical trends in narrative research together (Squire, 2005). Nevertheless, their theoretical assumptions about subjectivity, language, the social and narrative itself remain in contradiction. Current syntheses of the two often involve, for instance, maintenance of a humanist conception of a singular, unified subject, at the same time as the promotion of an idea of narrative as always multiple, socially constructed and constructing, reinterpreted and reinterpretable. These contradictions do not go unnoticed. But many researchers think it more important to do useful and innovative work across the contradictions, rather than trying to resolve conflicting positions that are historically and disciplinarily distinct, as well as logically incommensurable.

Theoretical divisions in narrative research —

The historically-produced theoretical bricolage in narrative research is largely responsible for the current wide variability in how researchers conceptualize what is narrative, how to study it and why it is important, as material, method, or route to understanding psychological or social phenomena, or all of these. The following section of the Introduction sketches some obvious and some less obvious theoretical division in contemporary narrative research.

One of the most well-rehearsed differences is between research focused on the spoken recounting of particular past *events* that happened to the narrator, the person telling the story, classically described in Labov's work on event narratives (Labov and Waletzky, 1967; see also Patterson, this volume), and *experience-centred* work (see Squire, this volume), exploring stories that range in length from segments of interviews, to many hours of life histories, and that may be about general or imagined phenomena, things that happened to the narrator or distant matters they've only heard about. It is worth noting here that the *event-centred* and *experience-centred* division is for many narrative researchers a heuristic one and the boundaries between them are porous and overlapping, as becomes apparent in Chapters 1 and 2. However, this second kind of narrative research encompasses varying media, too: not just speech, but also writing, such as scraps of letters, laundry lists, extensive multi-volume diaries; visual materials like photo albums and video diaries; and narratives inhering in objects and actions such as the arrangement of objects on mantel-pieces and the everyday activities of shopping, cooking and eating (Seale, 2004). Such expansion of narrative data seems to some to give the term 'narrative' a meaning so broad as to rob it of descriptive, let alone explanatory power (Craib, 2004). Yet throughout this second field of work, the life experiences that infuse the data constitute the primary topic, the true 'narrative' (Bruner, 1990).

What is shared across both event- and experience-centred narrative research is that there are assumed to be individual, internal representations of phenomena – events, thoughts and feelings – to which narrative gives external *expression*. Event-centred work assumes that these internal and individual representations are

more or less constant. Experience-centred research stresses that such representations vary drastically over time, and across the circumstances within which one lives, so that a single phenomenon may produce very different stories, even from the same person.

A third form of narrative research, which addresses the co-constructed narratives that develop, for instance in conversations between people or email exchanges, does not fit into either of these two initial fields of event- and experience-oriented narrative research. This third field *may* operate with the assumption that its more 'social', co-constructed, stories are expressions of internal cognitive or affective states. However, most often, it views narratives as forms of social code, addressing stories as dialogically constructed (Bakhtin, 1981) and not as expressions of internal states. Researchers in this field are interested, rather, in the social patterns and/or functioning of stories, whether the 'stories' are short, disjointed sequences of conversation or much more extensive, exemplifying broad cultural narratives (Abell et al., 2004; Bamberg, 2006; Georgakopoulou, 2007; Plummer, 2001; Squire, 2007).

Narrative research's divergences over whether stories are symbolizing internal individual states or external social circumstances – in itself, a questionable division – relate to a further dichotomy. Are narratives shaped by the *audiences* to whom they are delivered, and if so, to what extent? For some narrative researchers, the most interesting features of personal narratives lie in what they tell us about individual thinking or feeling, whether the narratives themselves are about events or experiences (Chamberlayne et al., 2002; Hollway and Jefferson, 2000; Labov, 1997). Other researchers are more concerned with the social production of narratives by their audiences: in how personal stories get built up through the conversational sequences in people's talk (Bamberg, 2006; Georgakopoulou, 2007); or how they are tied up with the performance and negotiation of social identities in a common space of meaning (Phoenix, this volume; Riessman, 1993, 2008; Salmon and Riessman, this volume).⁴ Some narrative researchers are occupied more widely with how narratives follow, are constrained by, or resist, larger social patterns of social and cultural storytelling (Gready, this volume; Malson, 2004; Plummer, 2001). Researchers may even view narratives much more generally, as fields of communication traversed by storylines that do not need to be broken down between narrators and audiences, narratives and contexts, or narrative language and the other materialities involved with narrative (Loots et al., this volume). Narrative researchers may also be interested in how researchers' own 'stories' vary, depending on the social and historical places from which they 'listen' to their data (Andrews, this volume; Riessman, 2002). These primarily social research interests are seen in some narrative researchers who think of stories themselves as expressions of personal states, as well as in those who treat stories as manifestations of social or cultural patterns, though they are commonest among the latter.

Of course, researchers who are mainly interested in what seems like the simplest kind of stories, event narratives told by individuals, also acknowledge that stories are shaped by their listeners. But for them, these social factors are not

the defining or most interesting aspects of personal narratives. Similarly, most biographical and life history researchers accept that social formations shape personal stories. Indeed, they often work with this interaction, tracing the impact of social factors on individual stories and 'reading' the significance of social change in those stories. However, some biographical researchers claim an irreducible personal bedrock for personal narratives, based in the fundamentals of human experience, which are often unconscious, and therefore not fully reachable by social analysis. Such researchers are not, generally, too interested in the narrative 'performance' of identities in social contexts, the interpersonal construction or 'co-construction' of narratives at the level of sequences of utterances or across an interview, or the shaping of personal narratives by larger social and cultural narratives or metanarratives.

The division between socially- and individually-oriented narrative research relates to yet another theoretical divergence: that between narrative researchers who are interested in the *agency* of narratives and narrators, and those who are either uninterested, interested in a Butlerian, performative form of agency, or finally, those who argue that agency is not linked to narrative. Researchers who are interested in narratives as individualized accounts of experience tend to be the most convinced of the significance of stories as ways of expressing and building personal identity and agency (Bruner, 1990; see also Squire, this volume). Work that addresses event narratives, or stories co-constructed in talk-in-interaction, tends to be least interested in issues of agency, most aware of the varied and 'troubled' subject positions occupied by narrators (see Georgakopoulou, 2007; Labov, 1997; Phoenix, this volume). Narrative research that is interested in unconscious elements of experience is also sceptical about the possibility of individual 'agency', let alone its operation in and through narrative (Craib, 2004). Whether or not such narrative research – event-focused, interested in co-construction and positioning, or psychoanalytically-inflected – operates with a conception of an agentic subject, it does not tie that concept to an assumption that narrative 'makes sense of' and enables action within lives. This assumption of a necessary link between narrative and agency is found most strongly in approaches to narrative that focus on personal experience.

However, many researchers who are concerned with the social and cultural place of narrative are also interested in the social effects or 'agency' of personal stories. Sometimes they pursue this interest by offering a broadly humanist assertion of individuals' and collectives' potential to make changes, alongside a loosely post-structural account of shifting symbol systems of and their interactive relations with the rest of the material world. Alternatively, the concept of performance is often applied in narrative work, lifted from Goffmanian accounts of social roles, and from Butler's (1993) post-Goffman theory of performativity, in order to retain a potential for change within a theoretical framework that puts agency in question. This is a good example of contemporary narrative research's finessing of theoretical incommensurabilities, in this case by ignoring the different concepts of the subject in play around 'performance' or, at best, hoping to resolve them by what

has become known as 'strategic essentialism', that is, the assumption of agentive subjects where politically expedient.⁵ These kinds of lived-with contradictions in narrative research refer us back to the way in which narrative research's emancipatory aims often bring together historically and theoretically distinct traditions of narrative work. Certainly, some researchers' concern with whether narratives, and their work on them, 'make a difference' may lead them to adopt an optimistic position on narrative agency or effectiveness that seems at odds with their theoretical commitments to, for instance, the socially constructing powers of language, and that can be too simple really to address the involved and politically intractable situations within which personal narratives appear and are studied (see Gready, this volume).

A recent articulation of the divisions within narrative research has taken the form of posing 'small' against 'big' stories (Bamberg, 2006; Freeman, 2006; Georgakopoulou, 2007). Those on the side of 'small' narratives argue that we need to pay more attention to the micro-linguistic and social structure of the everyday, small narrative phenomena that occur 'naturally' between people. These 'small stories' may concern unfolding, anticipated, imaginary, habitual and indefinite events and states, as well as past, singular 'events'; they may also, for some, involve repeated content or themes spread out across interviews or other data (see Phoenix, this volume). They occur in spoken language, but also in writing – text messages, for example – paralinguage and perhaps even in action. This emphasis on 'small stories' brings together the Labovian commitment to research on 'naturally'-occurring stories, and conversation-analytic as well as some discourse-analytic commitments to studying 'natural' language, and applies them to a wider and more social range of narrative phenomena than has previously been addressed in this way, including interactions of the kind previously investigated mostly by conversation and discourse analysts (Bamberg, 2006; Georgakopoulou, 2007). The emphasis on 'small stories' tends to prioritize socially-oriented over individually-oriented narrative research; it pays attention to the 'social' in its most microsocial versions, as well as in its wider, cultural variants.

Against such 'small story' arguments, Freeman (2006) and other biographical and life story researchers defend the experiential richness, reflectiveness and validity of big stories. However, writers on the small story side of the debate do recognize the separate value of big story research, and big story researchers often pay attention to the small aspects of their data. For many, the big/small division may not be too significant. Moreover, Freeman (2006) points out the parallel tendencies in some 'small story' research to claim it is the 'real thing', and in some 'big story' research to claim an immanent validating identity behind its narratives. These claims can return proponents on both sides of the argument to the unproblematically expressivist approach to narrative described earlier in this Introduction.

The 'small' versus 'big' story argument overlaps with another contemporary debate over the *tyranny of the transcript*. Some narrative researchers, for instance those who work with 'small' narratives, or with visual materials, criticize the

hegemony, in the narrative field, of interview-obtained transcripts of people talking, usually one at a time, often reflexively, about their life experiences; and the large, content-based, biographical and social interpretations that narrative researchers derive from such materials. The criticisms thus address both the restricted narrative material privileged by transcripts – mostly speech, rarely paralinguistic material, other media, interpersonal interactions or other social context – and the content-based analysis that is prioritized, and that can be hard to legitimate from the bare materials of the transcript without a strong reliance on researcher knowledge that is not evidenced in the data. However, the polarity between transcript-based and other forms of narrative research can be overstated. First, there is now increasing variety in the types of materials gathered and analysed in narrative research, as this book demonstrates (see Bell, Davis, Herman, and L.-C. Hydén, this volume; Ryan, 2004). Problems of the restricted nature of narrative materials, and of the possible over-interpretation of those materials, turn out to appear across narrative media. Second, approaches that are primarily concerned with narrative structure and context (including ‘small story’ ones), even if they are less focused on extensive verbal transcriptions, also unavoidably address content. Third, thematic, content-based approaches are, increasingly, explicitly interested in context, and in any case *have* to address structure and context, at least implicitly, since the meanings in which they deal are embedded in these. As with the similar and long-running debate about levels of discourse analysis, a dialogic approach that advocates an address to content, alongside structure and context, is a conceivable and helpful solution (Wetherell, 1998).

A further interesting aspect of the alleged conflict between structural, content and context-based approaches is that it draws attention to two other important, though largely implicit, divisions within narrative research. The first of these relates to the status of *language* in contemporary narrative research. Paradoxically, a cursory or non-existent attention to language often characterizes the narrative social research field. Narrative is always defined first of all as a kind of language. Yet research that focuses on narrative as an expression of individual experience, or as a mirror of social realities, tends to bypass the language of stories in order to focus on their meanings, or the social positionings they produce or reflect. Approaches that focus on event narratives or narratives in conversation, or narratives as performance or expression, tend to be interested either in underlying cognitive structures, or in the social, emotional or affective workings of narrative, ‘what narrative does’, and narrative’s effects. Narrative research across media, while frequently interested in the differences that specific media make to narratives, also tends to refer back to cognitive, embodied or experiential commonalities joining these narrative forms. For many such researchers, narrative language is again therefore secondary. It is the transparent window onto narrative’s universal human, possibly even biological, significance in individual and social life, its involvement in all patterns of interaction, ethics and ‘living in time’ (Salmon, 1985; see also Bruner, 1990; MacIntyre, 1984; Seale, 2004). This narrative transcendentalism is very rarely defended; it is assumed to be a self-evident truth. The ‘small story’

argument, as well as other work that emphasizes the sociality of narrative and its separateness from agency, tends to undo this certainty about narrative's universality and (often) redemptiveness. But the rapid passing-over of narrative language to get to narrative 'meaning' or 'function' or 'effect' is a broad trend in current narrative research, affecting small and large story study alike. A fetishization of narrative language in social research would not be a happy remedy. However, a slower and more attentive reading of narrative language might be (Derrida, 1985).

A second and connected theoretical division related to the place of language in narrative research is that between researchers who assume that their data will contain relatively stable and unified narratives of experience, identity and the social world, at least in a particular time and social context, and those who are less convinced that such narratives can be accessed by them, or even that they exist. The degree to which narrative researchers adopt this *poststructural* or *postmodern* take on narrative relates strongly to their engagement with language's complexity and non-transparency. A postmodern approach is commonly argued to compromise the political engagement which many narrative researchers seek. However, narrative research that engages thoroughly with postmodernism does not necessarily exhibit such compromises. Some narrative researchers operate with an extended version of postmodern or poststructuralist critiques of 'narrative', formulating narrative research as a poststructural enterprise, aware of narratives' social positioning as discourses and of the problematics of subjectivity, representation and power, and of narratives' multiplicities, contradictions, elisions, dialogism and materiality (Burman, 2003; Edley, 2002; Hyvärinen et al., 2010; Parker, 2003, 2004; Squire, 2005; Tamboukou, 2010). Such poststructural takes on narrative are now relatively frequent.

One area of poststructuralist theoretical interest has given rise to an extensive debate within the narrative field. This is psychoanalysis, particularly those forms of it that are inflected by Lacanian and postlacanian concerns with the psyche as a form of language, even a 'narrative', in itself. In these accounts, narratives signify unconscious emotions, as well as conscious cognitions and feelings. Consequently, in these accounts, narratives are rarely seen as simple or, necessarily, valuable. Often, they are viewed as forms of dissembling, 'telling stories', or as therapeutically papering over psychic complexities (Craib, 2004; Frosh, 2002). Sometimes, you won't get the 'whole story'; and all stories will be incomplete, since experience and subjectivity cannot fully make their way into language. Psychoanalytic takes on narrative research try to address aspects of experience or subjectivity such as anxiety, or desire, that may fall *outside narrative*, that seem difficult or impossible to bring into narrative, or to understand from a straightforward approach to story structure or content (Burman, 2003; Chamberlayne et al., 2002; Frosh, 2002; Hollway and Jefferson, 2000; Sclater, 2003).

Debate between these positions relates to their different theoretical formulations of the unconscious, their differing understandings of how far narratives can register unconscious material, and the varied extent to which psychoanalytically-influenced narrative researchers claim interpretive authority. Some psychoanalytic work on

narrative interprets research materials 'as if' they were materials from an analytic session. Other psychoanalytic researchers treat their narrative data as indicators of more generally found individual or social structures of feeling. Outside this psychoanalytically-inflected work, questions about the interpretive authority of even the more cautious psychoanalytically-inflected work are frequent, and are often accompanied by queries about the explanatory value of the 'unconscious' as a concept. Many narrative researchers reject psychoanalytic frameworks on the grounds that detailed analyses of story form and content can generate equally rich and nuanced understandings, without needing to assume the existence of an untestable 'unconscious' entity and set of processes (Wetherell, 2005).

But the problems of what is 'in' narrative that is not straightforwardly said or written and, what cannot even be brought into it, remain. They are crucial for many narrative researchers working in widely divergent theoretical frameworks. Sometimes, these difficulties are formulated in terms of storytellers' and story audiences' cognitively, emotionally and socially divergent narrative worlds, that may or may not be brought into a workable convergence (Herman, this volume; M. Hydén, this volume; Ricoeur, 1984; Salmon and Riessman, this volume). These problems have also given rise to considerable current interest in how to analyse elements of paralinguage in narrative – tone of voice, pauses, laughter – as well as visual elements such as eye movements, facial expression, body posture and gestures, and, more broadly, aspects of emotionality and embodiment within narratives. Theoretically, these elements are difficult to incorporate within existing models of narratives. Moreover, they are hard to define and measure, and, just as much as language structure and content, they vary across social and cultural situations. Lars-Christer Hydén (this volume) is one of the few contemporary researchers working rigorously with these narrative elements. Contemporary interest in them indicates the division between researchers who are prepared to settle for relatively straightforward spoken, written, visual, object or action sequences as their materials, and those who are concerned that this specificity about what constitutes the 'language' of narratives, is inadequate.

Finally, the problem of what may lie 'outside' narrative raises another issue which implicitly divides narrative researchers, but which is often understood as uniting them. Narrative is almost always said to be about *time* – not just succession in time, but change through time (Brockmeier, 1993; Bruner, 1990; Ricoeur, 1984). Time, psychically processed, is thought to make us into subjects through its articulation in narrative. Transformation, usually connoting improvement, is also assumed to be integral to narrative: in the story itself; in the lives of those telling it; even in researchers' own understandings of it.

Through this emphasis, representations of simple contingencies – events that follow each other but that have no necessary relation to each other – are taken out of the narrative category. Representations of causal but not chronological or experiential succession are also seen as theoretical, not 'narrative', in nature. Time and succession as prerequisites of narratives have been challenged by narrative scholars, some of whom have turned their attention rather to analysing narratives as 'process'

and 'force' (see Gibson, 1996; Squire, 2005; Tamboukou, 2008). Also, from a psychoanalytic perspective, temporally separate events and events whose relations are not fully describable may lie next to each other in the archaeological narrative of the unconscious, without any personally meaningful succession being available to us. And researchers trying to build social or psychological theory certainly see a large difference between their models and theories, and the highly particular, almost 'theoretical' causal sequences that characterize personal narratives.

For researchers who are interested in non-verbal aspects of narrative, such as paralinguistic characteristics, moving and still images and objects, narrative chronology also has temporal and semantic patterns that are difficult to assimilate into the conventional view of narrative 'time'. Even film, which itself tells stories in time, involves image successions whose semantic relationships are more complex than those in a verbally told story. Increasingly, even narrative researchers dealing with fairly 'conventional' personal interview data that represent temporal succession and that themselves unfold in time, are reappraising assumptions about progression and transformation in narrative time. When we revisit data, for instance, it is too simple to say that time has sequentially or experientially 'moved on'. We are different people, and the pasts of the data, and our own present reading situation, are as much 'another country' as are materials gathered in situations unfamiliar to us (Andrews, this volume; Freeman, 2009). Describing these complexities temporally, as the co-presence of past and future in the present, for example, does not necessarily capture their multilayered quality better than a spatialized or historical description, unless we assume autobiographical time's priority for narrative research.

Thus, a focus on chronological or experienced 'time' may close off information about unconscious realities and material causalities, both of which may order stories outside time: about non-verbal narrative sequences; and about other, for instance, spatialized and sociohistorical, ways of understanding succession (Clark, 2003; Frosh, 2002; Harrison, 2004; Hollway and Jefferson, 2000; Mishler, 1999; Riessman, 2002; Tamboukou, 2003). Narrative social research has some catching up to do here with literary and cultural studies and social theory, particularly those developed by feminists, which have long adopted more nuanced approaches towards narrative sequencing. This work recognizes, for instance, the co-presence of futurity and past in the present, the reconstruction of the past by new 'presents', and the projection of the present into future imaginings, in ways that do not give an implicit priority to personally experienced time (Mulvey, 1991; Stanley, 1992; Steedman, 1987).

A number of narrative social researchers are now putting into question the use of 'time' as a narrative-defining trope. Psychoanalytically-influenced narrative researchers have been among those most ready to address alternative temporalities, those of the unconscious as well as of lived realities, in their interpretations. Moreover, in a kind of translation of Freud's idea of *nachträglichkeit* (deferred action) into social research, narrative researchers more generally are becoming increasingly interested in the complex effects of temporal gaps and reinterpretations on our approaches to

narrative data (Andrews, this volume; Riessman, 2002; Salmon and Riessman, this volume). At times, *state*, *social*, *historical* or *spatial* succession and change, as well as processes and traces of change attaching to objects, are taken as alternative or additional forms of narrative, with Michel De Certeau's (1988) work a strong recent influence (see Andrews, this volume; Langellier and Peterson, 1992; Patterson, this volume, on Polanyi, 1985; also, Clark, 2003; Tamboukou, 2010 and this volume).

The broadening of the concept of narrative to include sequences whose ordering occurs in dimensions other than those of chronologically, verbally and experientially-ordered time could again seem to some to give narrative research a generality that trivializes it (Craib, 2004). However, narrative remains defined in all this work by sequences with a specific order, temporal or otherwise, which takes it beyond description; and by a particularity that distinguishes it from theory.

This sense of 'narrative' as the ordering of particularities fits well with some rather under-acknowledged aspects of the term's meanings. Narrative's Latin etymology lies in knowing, not telling. Without over-extending its remit, or treating personal narratives as universal theories, research on narratives as ordered representations can indeed claim to be mapping forms of *local* knowledge or 'theory'. Narrative research thus converges across its differences, not so much in its political interests, but in the possibility of having microsocial and micropolitical effects through the local knowledges that it produces. These knowledges may be particular, but they can enter into dialogue with each other and produce, as happens across the chapters in this volume, larger and more general, though still situated, narrative knowledges.

Narrative research is a multilevel, interdisciplinary field and any attempt to simplify its complexity would not do justice to the richness of approaches, theoretical understandings and unexpected findings that it has offered. We have thus imagined this book as a compass for navigating the seas of narrative research: a resource that can suggest paths to take, but that also allows for diversions and excursions.

Organization of the book —

The idea for the first edition of this book came from a series of narrative symposia which we began running at our Centre for Narrative Research, based at the University of East London, more than ten years ago. In the opening paragraph of this Introduction, we described the kinds of questions that we have often heard from those who wish to use narrative in their research, but are not exactly sure how to go about it. In response to questions like these, through the years we have invited narrative researchers from a wide range of fields (for instance, education, politics, health) to spend a day talking about the nuts and bolts of their work. Those who came to talk about their work were asked to address a problem or set of problems which they have encountered, to provide a concrete demonstration of how they analyse their data and, finally, to provide an annotated bibliography for participants. Invariably, the days were long, intense and very rewarding. The original

idea of this book was to replicate the framework of the symposia, specifically the concrete demonstration of how to work with narrative methods. Thus we asked our contributors not to present their research findings, but rather to give readers a sense of how they used narrative methods in their scholarly pursuits. Since the publication of the book five years ago, the 'narrative turn' has continued to grow. Narrative scholars are often invited to participate in pre-conference training workshops, in national methods festivals, and other forums. Many people feel that they have heard about narrative research, and may have read some work by narrative scholars. They are curious to learn more, and to find out if it is a methodology that might work for their particular piece of research. What they really want to learn about is 'how do you do it?'. Unlike a number of other approaches, however, it's challenging to convey the nuts and bolts of narrative research, not least because there is not a consensus about this. Moreover, some narrative scholars resist the very notion that there is or can be a clear-cut 'how to' toolkit to guide novices who wish to explore the terrain of the discipline. (Indeed, there is even disagreement on the question if terms like 'methodology' and 'discipline' – and 'data' – can or should be applied to narrative research. Does the use of such language invite expectations which are themselves ill-suited to the orientation?)

Our response to the question 'how do you do narrative research?' has always been to invite a number of voices into the room, and that is precisely what we have aimed to do with the current collection. We have asked a wide range of narrative scholars to describe in detail how they go about doing their research.

The book begins by setting out some of the key paradigms within narrative research, moves to exploring the world of narratives which extend beyond the textual (including bodies, the internet, radio, photography and family possessions), and closes with chapters which illustrate how narrative can be used to investigate real social problems, and considers some of the ethical dilemmas which researchers confront in their scholarly pursuits.

In Chapter 1 Wendy Patterson introduces narrative analysis by describing the classic and highly influential Labovian account of the structure or 'syntax' of the personal experience narrative – the story of a single event that happened to the narrator in the past. Patterson uses a short extract from her own work on personal narrative of the experience of trauma as a model for analysis, and through it some limitations of the Labovian approach are highlighted. This leads to a consideration of event-centric versus experiential approaches to narrative analysis, and an exposition of the more interpretive experiential perspective.

Chapter 2, by Corinne Squire, examines two large and interrelated narrative research perspectives. It starts by describing the assumptions underlying the experience-centred approach with which Chapter 1 leaves us, an extremely powerful take on narrative as integral to people's lives and sense of themselves, which addresses the semantics rather than the syntax of narrative. The chapter moves on to sketch out that approach's modes of material collection and analysis. Examining the difficulties associated with this approach's potentially over-strong interpretive claims, over-psychological framework and simplifying assumptions

about subjects and time, it explores attempts that have been made to depart from such experience-centred models into context-rich frameworks that pay attention to social discourses and practices, and cultural genres. The chapter enumerates the continuing contradictions and continuing difficulties associated with these moves. The chapter returns to many of the narrative examples used by Patterson, but adds a number from Squire's own research, involving stories that HIV-positive South Africans tell about living with the virus.

In Chapter 3 Ann Phoenix analyses smaller-scale, interpersonal aspects of 'context', in particular, the interpersonal relations between interviewer and interviewee within which narratives are produced. The chapter analyses the ways in which narratives are co-constructed within such interpersonal contexts. The aim is to demonstrate the complexities of understanding that can be achieved through different levels of analysis of narrative context. The chapter examines how, in interviews, people both demonstrate awareness of what 'society' thinks of them, and also justify their individual positioning, moving in and out of 'troubled subject positions'. Such social and emotional contexts also change over time. To demonstrate this approach, the chapter uses extracts from a study of social identities, drawn from an interview with a white mother of a child of mixed-race parentage. In contexts such as these, narrative analysis provides a means to consider the multilayered ways in which research participants understand their situations.

In Chapter 4, Maria Tamboukou picks up the threads of the relationship between power, discourse and history, and offers a Foucauldian approach for using narratives to re-imagine history, investigating the interrelationships between narrative, subjectivity and power. The chapter is divided into three sub-sections, namely (a) genealogical problematics, a section discussing the particular problems that Foucault's theories raise in narrative research; (b) questions of method, a section where the 'how' of a Foucauldian approach to narrative analysis is under scrutiny; and (c) emerging themes, a section where the author draws on her own research to demonstrate some of the research effects of a Foucauldian approach to narrative analysis. Tamboukou argues that rather than being considered as representing reality/ies, narratives should be seen as productive: narratives do things, they constitute realities, shaping the social rather than being determined by it. Indeed, narrative research informed by Foucauldian insights is particularly concerned with the processes, procedures and apparatuses whereby truth, power, knowledge and desire are interrelated in the production of narratives and in their effects. But are narrative researchers or practitioners and professionals who draw on narrative methods always aware of the effects of what they do? '... [Narrative researchers] ... know what they do. They frequently know why they do what they do; but what they don't know is what what they do does' (paraphrasing Foucault, cited in Dreyfus and Rabinow, 1982: 187).

In Chapter 5, Gerrit Loots, Kathleen Coppens and Jasmina Sermijn present the use of a rhizomatic narrative perspective to study the re-integration processes of former child soldiers in their post-war communities in Northern Uganda. The self narratives of former child soldiers and the community narratives about the war

and re-building of the post-war society are explored, connected and investigated according to the principles of the rhizome concept of the French philosophers Deleuze and Guattari. The rhizome concept refers to an open and decentralized underground root system, which branches out to all sides, unpredictably and horizontally. The rhizome is used as a methodological metaphor to conceive and study narratives as characterized by the principles of multiple entryways, multiplicity, horizontal connectedness, a-signifying ruptures, and cartography. The rhizomatic perspective considers the narrative construction of selfhood as a multi-voiced process of co-constructing a multitude of fragmented, temporal and context-bounded stories, pathways and new voices. This approach fits the cultural-centred approaches which consider narrative as performance, as narrative-in-context.

The second section of the book, Chapters 6–9, explores a range of narrative scholarship which operates across different media.

In Chapter 6, Lars-Christer Hydén turns our attention away from the written and spoken word, and redirects us instead to the many ways in which narratives are embodied. Despite the important interventions of feminist scholarship on the salience of the body in research in the humanities and the social sciences (see, among others, Butler, 1993; Gatens, 1996; Grosz, 1994), much 'mainstream' narrative research has avoided the physical body and has instead focused on the way in which the body is represented. As a consequence, the effects of the physically present body, and the diseased body, on the story and storytelling activity have been excluded from analysis. Hydén's work with dementia patients, in contrast, has at its centre a concern with 'broken bodies and narratives', focusing on five aspects of embodiment: the present body, the storytelling body, the embodied story, the represented body, and the broken body. Hydén argues that bodies – including voice, silence, gaze, touch, scent, gesture, positioning and other movements – are never neutral, and that words and memories are both deeply connected to bodily experiences. Hydén challenges researchers to think more carefully about the bodies of both storytellers and listeners, and the ongoing interaction between them. Hydén's attention to the sick body is an important intervention and we hope it will open up more research and theorization in the field of embodiment in narrative research from a variety of perspectives and angles, which could not possibly be included in this book.

With Chapter 7, Susan Bell examines the growing field of visual work within narrative research. The chapter opens by contextualizing visual narratives within the field of visual studies by social scientists. It describes two broad approaches to visual narratives (studying social life with images and studying images). Second, it 'walks through' two examples of visual narrative research. The first of these keeps with the theme of embodiment, and offers an interpretation of photographs made by the well-known British artist Jo Spence after she developed breast cancer in 1982 (studying images). The second example is an interpretation of memory, family and history by two sisters in the contemporary USA based on a series of objects collected by their mother's and father's families in the United States from the nineteenth century to the present