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RECORDING and  
PROMOTING  
YOUR MUSIC



# RECORDing and PROMOTing YOUR music

Matt Anniss



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# Do it yourself

If you make music, you want your songs to be heard by as many people as possible. You want to travel the world, playing your music to thousands of excited fans. You want people to tell their friends to have a look at your latest video on YouTube. You want all these things, but above all you want to be successful. This is what every musician wants, but in reality very few get to achieve the dream. For every band packing out huge stadiums around the world, there are thousands of others who are barely known in their hometown, let alone across the whole globe.

## **Changing times**

The good news is that things are changing. In the old days, huge international companies called record labels had the power to make musicians into stars. They could take someone from obscurity to worldwide fame in a matter of months, usually by spending huge amounts of money. This can still happen, but there are other ways of making it big.

You don't need record labels, or even large amounts of money, to become a successful musician these days. Thanks to cheaper musical equipment, easier methods of recording and the wonder of the internet, you can forge a successful musical career from the comfort of your bedroom. This book will explain how to do just that, and have loads of fun in the process.