



Media, Culture, and Debate in Korean

A Roadmap for
Advanced-Level Korean

Seung-Eun Chang



Media, Culture, and Debate in Korean

미디어, 문화, 토론을 통한 고급 한국어 수업

Media, Culture, and Debate in Korean provides a roadmap for an advanced-level Korean course centered around media and culture and includes access to an archive of virtual media resources such as films, documentaries, shows, newspapers, drama, music, and advertising.

The book is designed to help students enhance their language skills and to deepen their knowledge and understanding of contemporary Korean society and culture through the analysis of authentic Korean media resources and debate. It addresses the cultural issues permeating Korean society that are rapidly transforming people's perspectives, language, and lifestyle. These societal issues are discussed in the context of historical and psychological background, the struggle between tradition and changing values, positive and negative impact of the phenomenon, neologism, and potential solutions.

This book can serve as a main textbook as well as a resource for an online class setting and can also be used in a traditional face-to-face class setting.

Seung-Eun Chang earned a PhD in linguistics from the University of Texas, Austin, USA, specializing in phonology and phonetics. After ten years of teaching at the University of California, Berkeley, she joined Georgia Tech in 2018. Several influential linguistics journals have published her work, including *Journal of the Acoustical Society of America*, *Language and Speech*, *International Journal of Bilingualism*, and *Heritage Language Journal*. She is also an emerging expert in the area of media and culture in language learning. She has been honored to receive grants for her Media Curation project regarding Korean culture from the school's media center – the Digital Integrative Liberal Arts Center (DILAC).



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Preface

This book provides a roadmap for an advanced-level Korean course centered on media, culture, and class debate. The goal of the book is to help students enhance their professional language skills and to deepen their knowledge and understanding of contemporary Korean society and culture through the analysis of authentic Korean media resources and debates.

The book addresses cultural issues permeating Korean society that are rapidly transforming people's perspectives, language, and lifestyle, and it also provides various forms of relevant media resources and debate topics. These societal issues are discussed in the context of their historical background, the struggle between tradition and changing values, the positive and negative impact of the phenomenon, neologism, and potential solutions. Therefore, this book can be used both as a textbook as well as a resource reference for instructors and students.

The book consists of the following seven chapters, which are reasonably organized for teaching within one semester: (i) Hurry Culture, (ii) Lookism, (iii) Single Culture, (iv) Hierarchy Matters, (v) Social Comparison, (vi) Educational Enthusiasm, and (vii) Filial Piety. Each topic is further subdivided into sub-topics for students to discuss and debate with the given inquiries, and the relevant online media resources are provided accordingly. The sub-topics are mainly arranged based on the following questions: (i) Has this social phenomenon been recently developed, or is it connected to certain historical traditions? (ii) What are the potential triggers? (iii) Is this trend universal or Korean specific? (iv) Does it reflect or imply some type of cultural change is occurring? (v) If so, what are the impacts of the changes on people's language and lifestyle? (vi) What are the benefits and disadvantages of this tendency? (vii) What are the potential solutions both on the societal level and individual level?

Each unit conforms to the same flow; the instructor can choose the discussion or debate format in either speaking or writing, depending on the students' demand or class setting: (i) Unit Intro & Brainstorm, (ii) Media Analysis, (iii) Debate, (iv) Reflection, (v) Assignment, and (vi) Vocabulary & Grammar.

Whereas textbooks and teaching materials for beginning and intermediate levels of Korean language courses have been amply developed, the content-based upper-level course materials remain to be equally well explored. It is hoped that this book will provide much needed resources and ideas for upper-level Korean

class curriculum design. Adding to its utility is the fact that it can be adapted to fit both an undergraduate- and graduate-level class by adjusting the range and depth of topics for each unit.

Lastly, I would like to thank the Digital Integrative Liberal Arts Center (DILAC) at Georgia Tech for supporting this project, and Hane Yie and Pragati Singh for creating the book cover image.

Seung-Eun Chang

들어가기

이 책은 한국 문화와 미디어, 그리고 토론을 중심으로 한 고급 한국어 수업을 위해 집필되었다. 토론과 온라인 미디어 자료들을 통하여 한국어 실력을 고급 수준으로 향상시킬 뿐 아니라 현대 한국 사회와 문화에 대한 이해를 심화시키려는 데에 그 목적을 두고 있다.

본서는 현대 한국인들의 가치관과 언어, 삶의 방식을 급속히 변화시키며 사회 전반에 파고 들어 논란을 일으키고 있는 문화적 이슈들을 다루고 있으며 그와 관련한 토론 주제들과 다양한 형태의 미디어 자료들을 제공하고 있다. 각 주제들은 이런 현상을 야기한 역사적, 사회적 배경, 전통 유지와 변화하는 가치관 사이의 갈등, 긍정적 부정적 효과, 신조어, 그리고 실현 가능한 해결 방안 등을 고려하여 소주제들을 정했고 그에 따라 자료들을 모았다. 따라서 이 책의 자료들과 내용은 고급 한국어 수업의 주교재나 참고 도서로 활용할 수 있을 것이다.

학기제를 고려하여 총 일곱 개의 단원으로 구성했고 그 주제는 다음과 같다: (i) 빨리빨리 문화 (ii) 외모지상주의 (iii) 혼족 문화 (iv) 서열 문화 (v) 사회 비교 (vi) 교육열 (vii) 효사상. 위에서 언급한 바와 같이 이러한 주제는 다음의 질문들을 근거로 소주제로 나뉘어져 구성되었다: (i) 이 현상은 최근에 생긴 풍조인가? 혹은 오래된 전통으로 인한 것인가? (ii) 이러한 현상이 생겨나게 된 사회적 배경은 무엇인가? (iii) 한국에만 있는 특이한 현상인가? 혹은 다른 나라에도 있는가? 있다면 어떻게 다르고 비슷한가? (iv) 이 현상은 사회 전반적인 문화 변화를 초래하고 있는가? (v) 그렇다면 구체적으로 사람들의 언어나 생활 방식에 어떤 영향을 미치고 있는가? (vi) 이 현상의 긍정적, 부정적인 영향과 효과는 무엇인가? (vii) 개인적, 사회적 차원에서 찾아볼 수 있는 해결 방안들은 무엇인가?

각 단원은 다음과 같이 구성되었다: (i) 몸풀기 질문 (ii) 미디어 연구 (iii) 토론 (iv) 마무리 (v) 과제 (vi) 단어 & 문법 정리. 각 항목들은 수업 방식과 수업 크기, 그리고 학생 구성원에 따라 말하기나 쓰기, 수업 중 토론이나 개인 과제 토론 등으로 교사 재량껏 전환 가능하다. 또한 토론의 범위와 깊이 또한 학생들 수준에 따라 조절할 수 있다.

한국어 초급이나 중급 수업 교재에 비해 콘텐츠를 바탕으로 한 고급 한국어 수업에 대한 교재가 턱없이 부족한 상황에서 이 책이 고급 한국어 수업 커리큘럼 개발에 부족하나마 하나의 또다른 시도가 되기를 바라며 글을 마감한다.

마지막으로 이 프로젝트 시작을 열어 준 조지아텍 미디어 센터와 책 표지 이미지에 도움을 준 이해인과 Pragati Singh 에게 감사를 전한다.

장성은